



Community-Based Research Canada  
Recherche partenariale du Canada

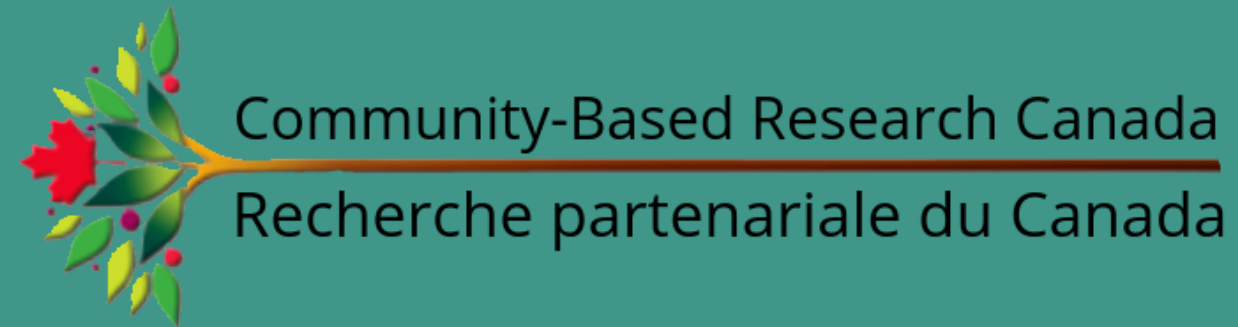
# A Year in Overview 2020-2021

Annual General Meeting  
November 10, 2021

**Co-Chair's Report**  
**Joanna Ochocka and Steve Dooley**



# Who We Are



A non-profit organization that is a national champion and facilitator of community-based research excellence

Governed by a board of directors (12 academics, researchers, and non-profit leaders from across Canada)

The Secretariat is located in Waterloo Ontario at

A membership-based organization





# Strategic Plan 2020-2025

**Our vision:** Community-based research contributing to equitable, just, and sustainable communities within and beyond Canada.

**Our mission:** Advancing community-based research (CBR) excellence in Canada by strengthening partnerships, bridging capacity, mobilizing knowledge, and championing Community-Based Research among individuals, communities, and institutions.








Goal 1: Strengthen  
Partnerships



Goal 2:  
Capacity  
Bridging



Goal 3:  
Knowledge  
Mobilization



Goal 4: Champion  
Community-Based Research



# Goal 1: Strengthen Partnerships





# Communities of Practice

Monthly online gatherings to expand networks and engage in meaningful discussions.



Eight gatherings with an average of 38 registrants



Six gatherings with an average of 22 registrants

***“I’m glad to meet new people in this field, passionate about community-based research. I felt comforted around my nervousness practicing community-based research.”  
-anonymous***

***“I liked hearing about all the different projects and seeing the smiling welcoming faces. I have 20 things I want to look up now!  
-anonymous***

***“CBRCanada’s Community of Practice... [is] proving to be very valuable in promoting community-based research within my own research centre.”  
- Jo Ann Miller, PhD, University of Victoria***



# C2UExpo

Since 2003 C2UExpo, the community-campus exposition conference has been showcasing community-university research partnerships



- The eighth conference
- Gathered over 100 people online
- Panel discussion on advancements, challenges, and directions of community-based research in Canada.



Kevin Hall,  
Dominique Bérubé, Elayne Greeley,  
Robert Rosehard, Renée Masching,  
and Carrie Bourassa



# Goal 2: Capacity Bridging





# Webinars and Live Discussions

In the past year  
CBRCanada  
has hosted....

**10** live online discussions  
average # of registrants **74**

**7** webinars  
average # of registrants **207**

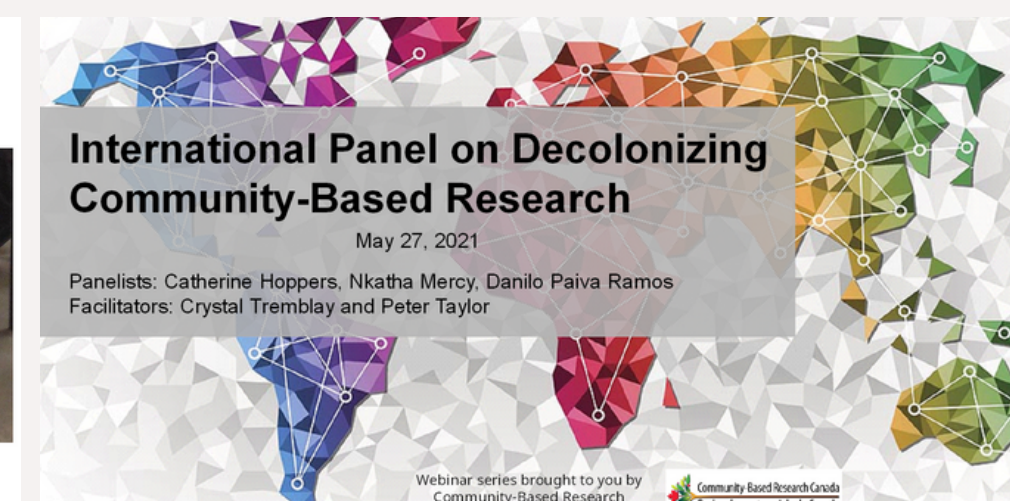
## Community-Based Research with Racilaized Communities

Spring and Fall 2020



## Decolonizing Community-Based Research

Winter and Spring 2021





# Webinars and Live Discussions

**Current learning series:** *"Community-Based Research & the COVID-19 Pandemic: Addressing widening inequities and amplifying community-based visions for change."*

## Upcoming Events



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**Shift: Documenting the Impact of the COVID-19 Pandemic on Community-Based Research and Identifying Opportunities for Change.**



Speakers: Dr. Zack Marshall and Veronica Benz

November 11, 2021



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**Closing the Opportunity Gap for Racialized and Under-Resourced Communities through the Community School Initiative.**



Dr Ardavan Eizadirad      Devon Jones      Sally Abudiab      Brice Baartman

December 9, 2021



# Training

CBRCanada provides interactive, customizable workshops and a certified course on community-based research for organizations and post-secondary institutions.



The training includes exclusive access to *CBRET*, a reflective tool that assesses the quality and impact of projects and proposals when:

- planning
- designing
- evaluating



Two groups participated in a virtual certified course this past year.

- participants and staff of Scarborough Health Community Centre, ON
- youth, staff, and management from the Community Mental Health Association Toronto, ON



# Goal 3: Knowledge Mobilization





# News and Events

3

e-newsletters per year providing upcoming programs, latest news, emerging resources, and opportunities in community-based research nationally

8

live online discussion summaries



ongoing promotion of members' events and news



## Looking Forward, Looking Back: Community-Based Research and the COVID-19 Pandemic

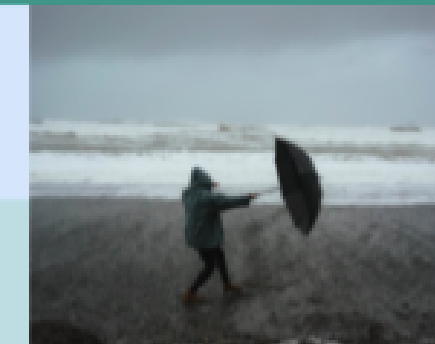
CBRCanada is delivering an 8-part virtual learning series titled "Community-Based Research and COVID-19: Addressing Widening Inequities and Amplifying Community-Based Visions for Change". The summary below highlights themes from September and October's live online discussions. Participants were asked two questions:

- Looking Back: How has COVID-19 impacted your community-based research practice?
- Looking Forward: What is one thing you are taking away from the pandemic that you want to bring into your work moving forward?



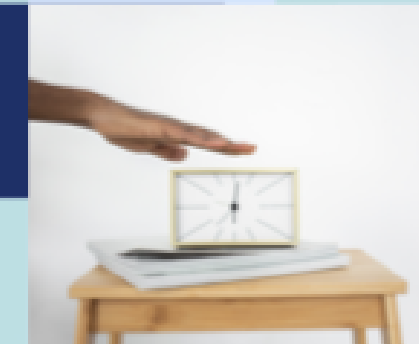
### Institutions Unprepared for Drastic Change

Many organizations and institutions found themselves unprepared for the drastic changes brought on by the pandemic, resulting in slow policy development and minimal institutional support from research ethics boards.

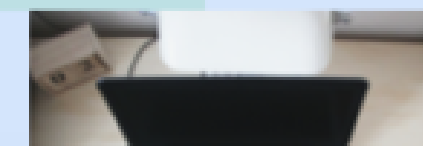


### Reprioritizing Action

Data collection was put on hold for many community-based researchers, slowing progress on various projects. Researchers redirected their efforts towards immediate community action.



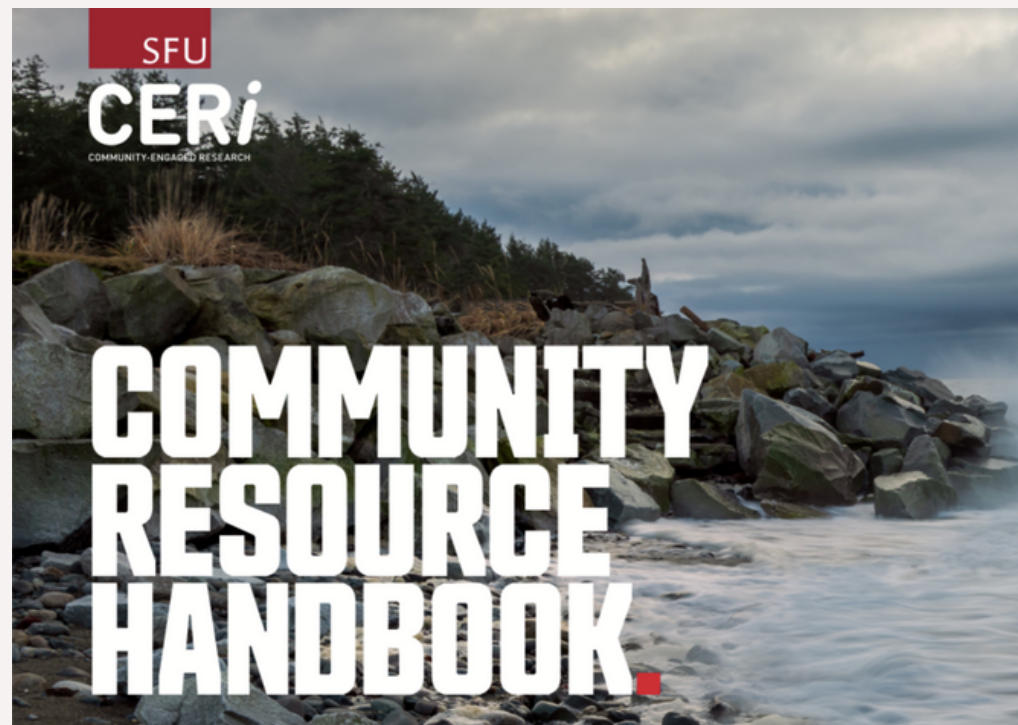
### Access to Technology Influenced Participation





# Featured Resources

- Exemplar journal articles, books, toolkits, case studies, videos, reports, policy briefs and manifestos that take a community-based research approach
- Ongoing member contributions



## ***Breathing Life into Theory***

Illustrations of community-based research:  
Hallmarks, functions and phases

**Joanna Ochocka**

**Rich Janzen**

*Centre for Community Based Research*

The last three decades have seen a significant change in the research relationships between researchers and communities, and between universities and communities, around the emergence of community-based research (CBR). CBR in Canada can draw on

## **KNOWLEDGE AND ENGAGEMENT**

Building Capacity for the Next Generation of  
Community Based Researchers





# Goal 4: Champion Community Based Research





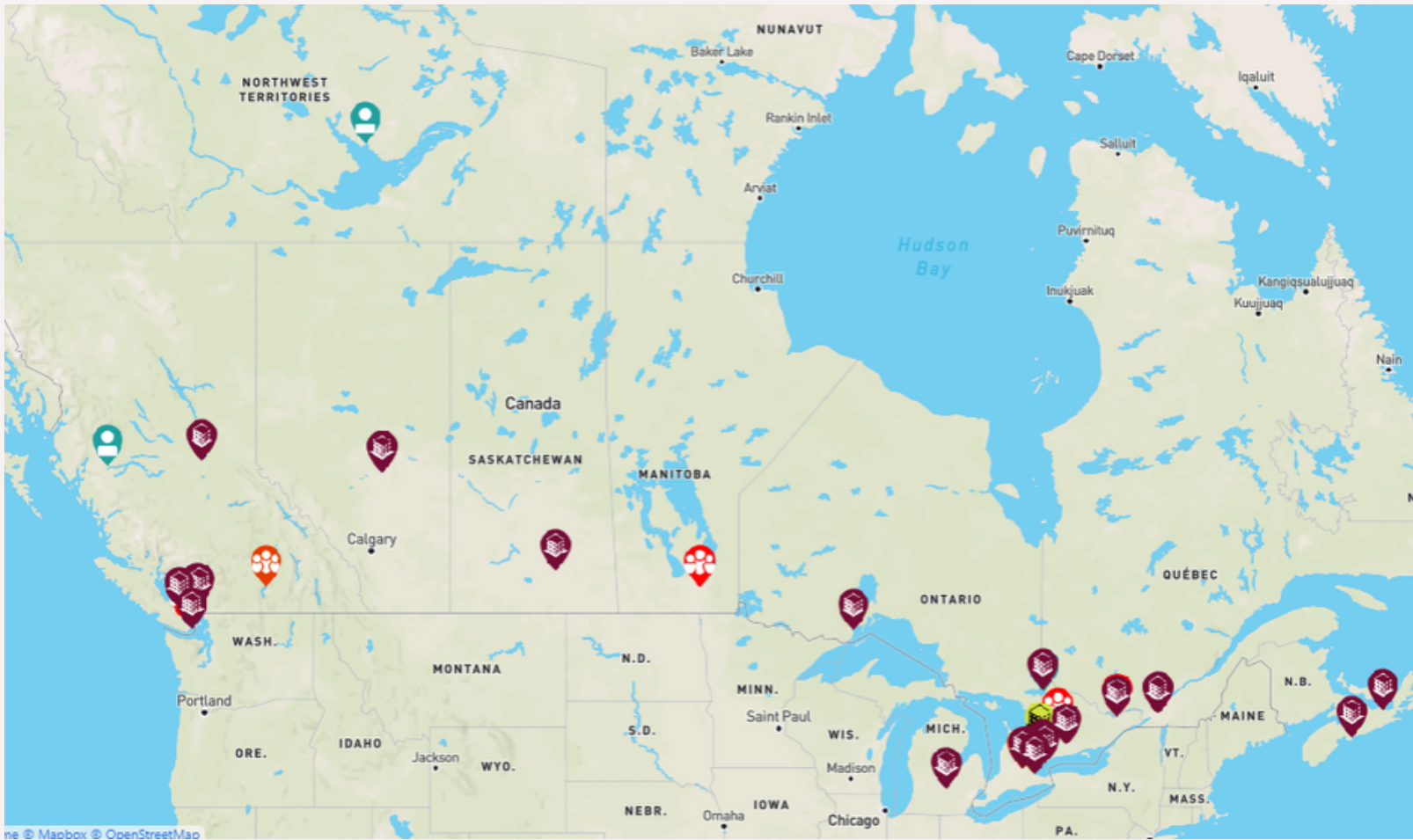
# Partnerships with funders and allied initiatives

Pan-Canadian network quarterly meetings to discuss the landscape of community-based research including strategic directions and effective collaboration.



# Mapping Community-Based Research Centres and People

The map highlights key players, institutions and individuals, active in community-based research across Canada and beyond.





# Awarding community-based research excellence

CBRCanada's First Awards Gala - May 6, 2021

**32** exceptional nominees & **3** award recipients



## Emerging Community-Based Research Award

Maryam Khan, Assistant Professor, Wilfrid Laurier University

*I am so happy to be here and I'm so honoured, grateful, and filled with immense gratitude for the recognition... The queer Muslim community that I'm a part of gets exoticized and their stories and ideas get extracted... Oftentimes community members who are doing this work don't get recognized by academia."*

## Excellence in Community-Campus Research Partnership Award

The Parents Advocacy Project Team



Rebecca Haines-Saah, Assistant Professor, University of Calgary



Petra Schulz, Co-Founder Moms Stop the Harm



## Community-Based Research Leadership Award



Budd Hall, Professor, University of Victoria

Awards sponsored by



Social Sciences and Humanities  
Research Council of Canada

Conseil de recherches en  
sciences humaines du Canada



# CBRCanada's Future

Feedback from Members Survey 2021



48% Institutional Members

33% Individual Members

15% Both

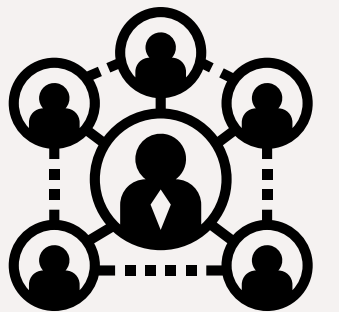
4% Non-members

## Suggestions....

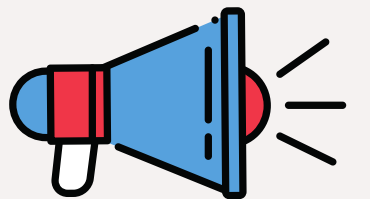
1. Do more of what you are doing



2. Centre community in community-based research



3. Provide more effective communication with members



Almost all who participated in programs (96%) were satisfied with the 2020-2021 offerings.



# Themes of 2020/21

A year of disruption and online community



Expanding programs and membership



New members







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# Thank You!

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