



Community-Based Research Canada
Recherche partenariale du Canada

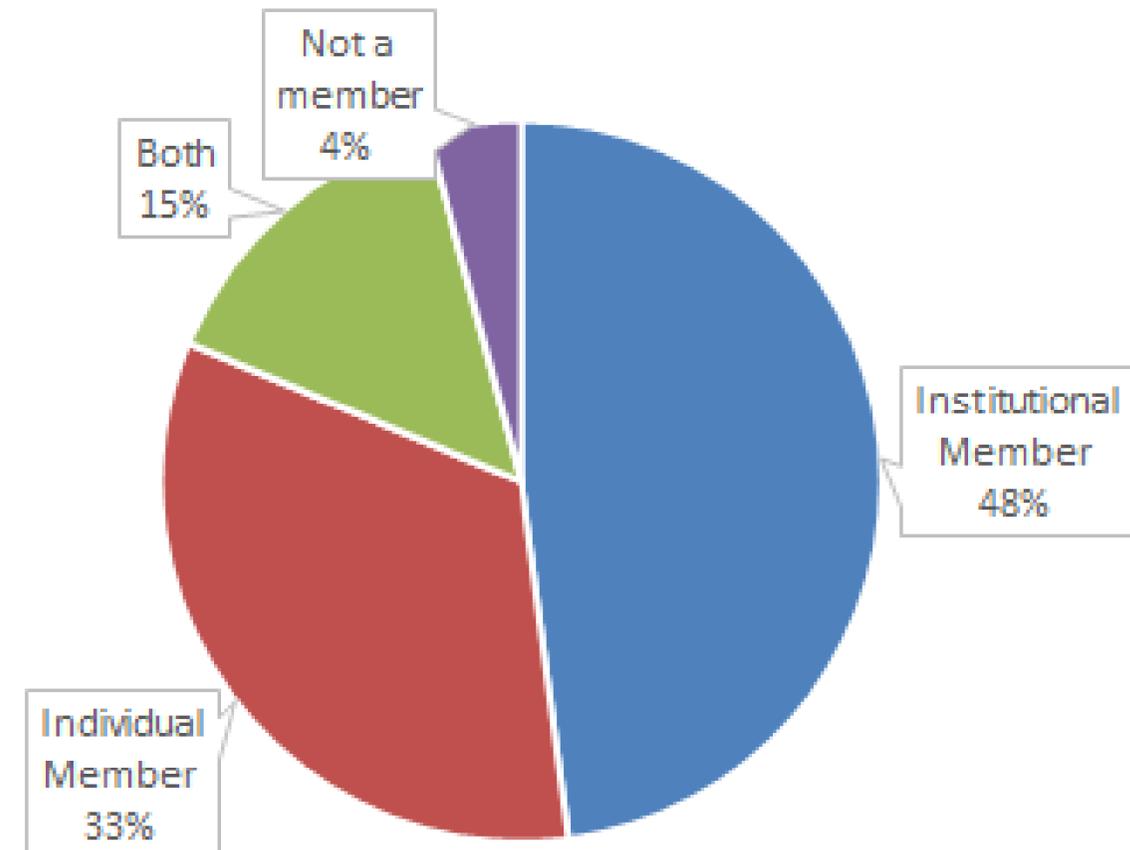
CBRC Canada Activities and Impact

MEMBER SURVEY 2021

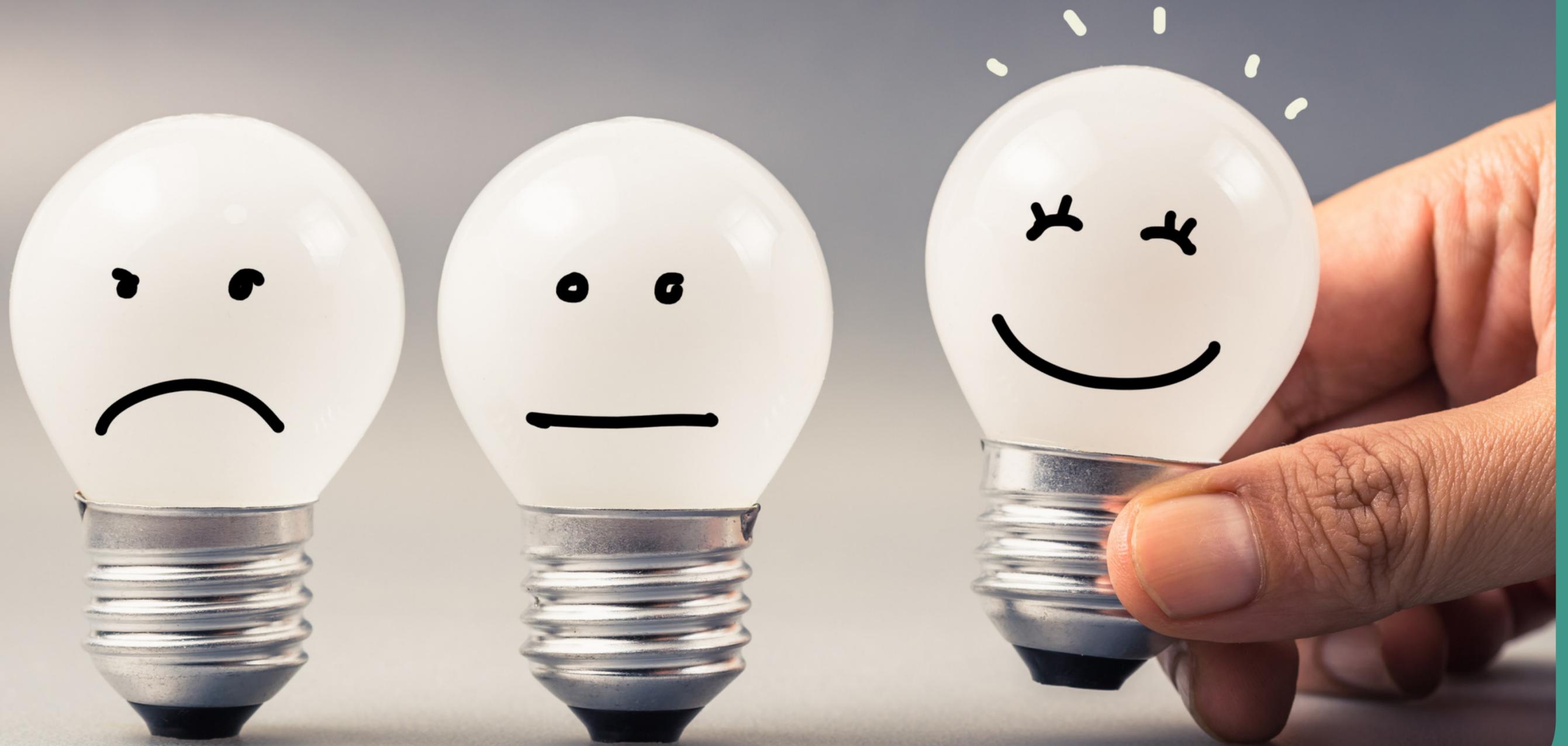


Survey Demographics

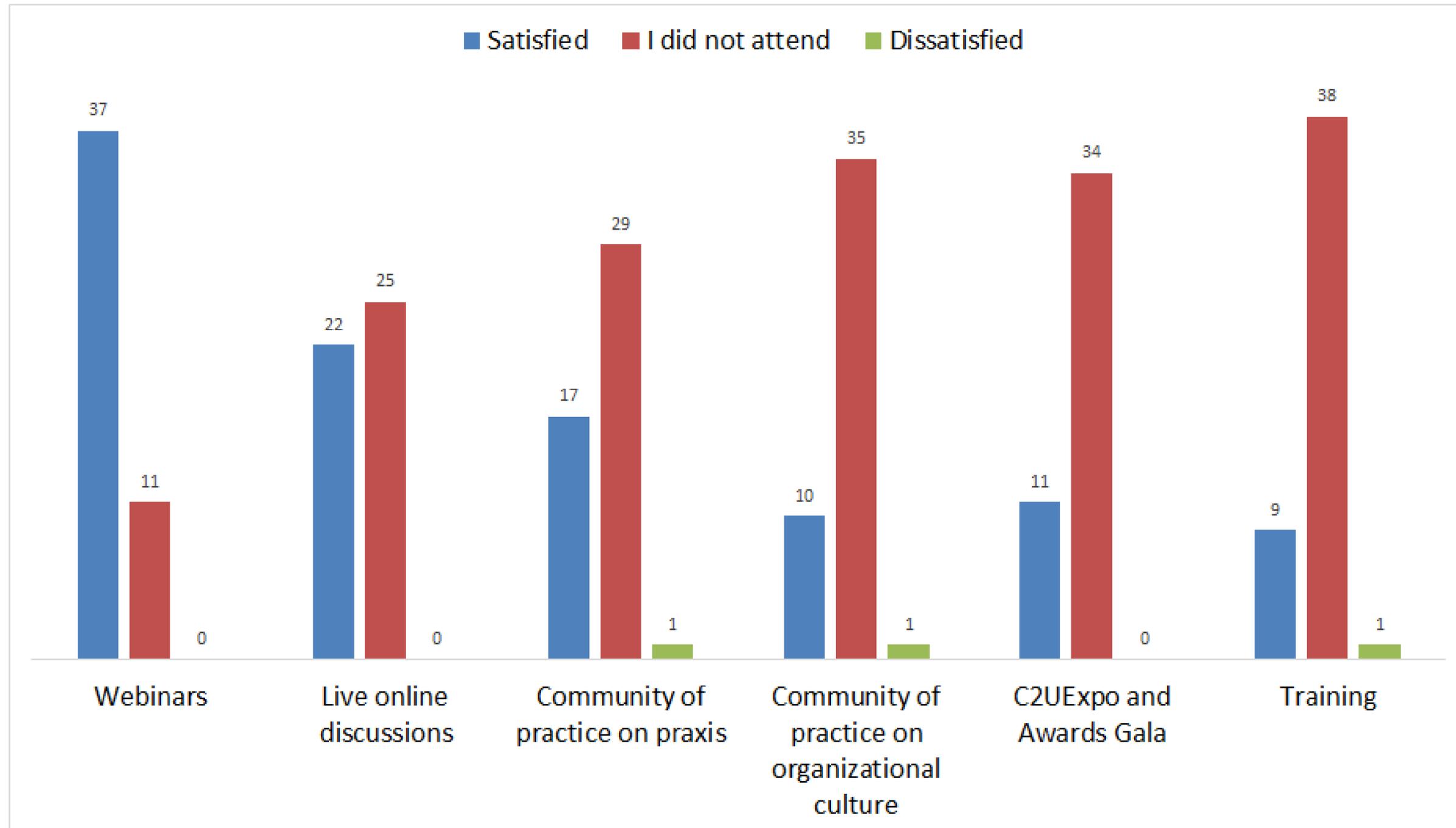
CBRCCanada is made up of individual and institutional members. The survey was responded to by 47% of ALL 38 institutional members.



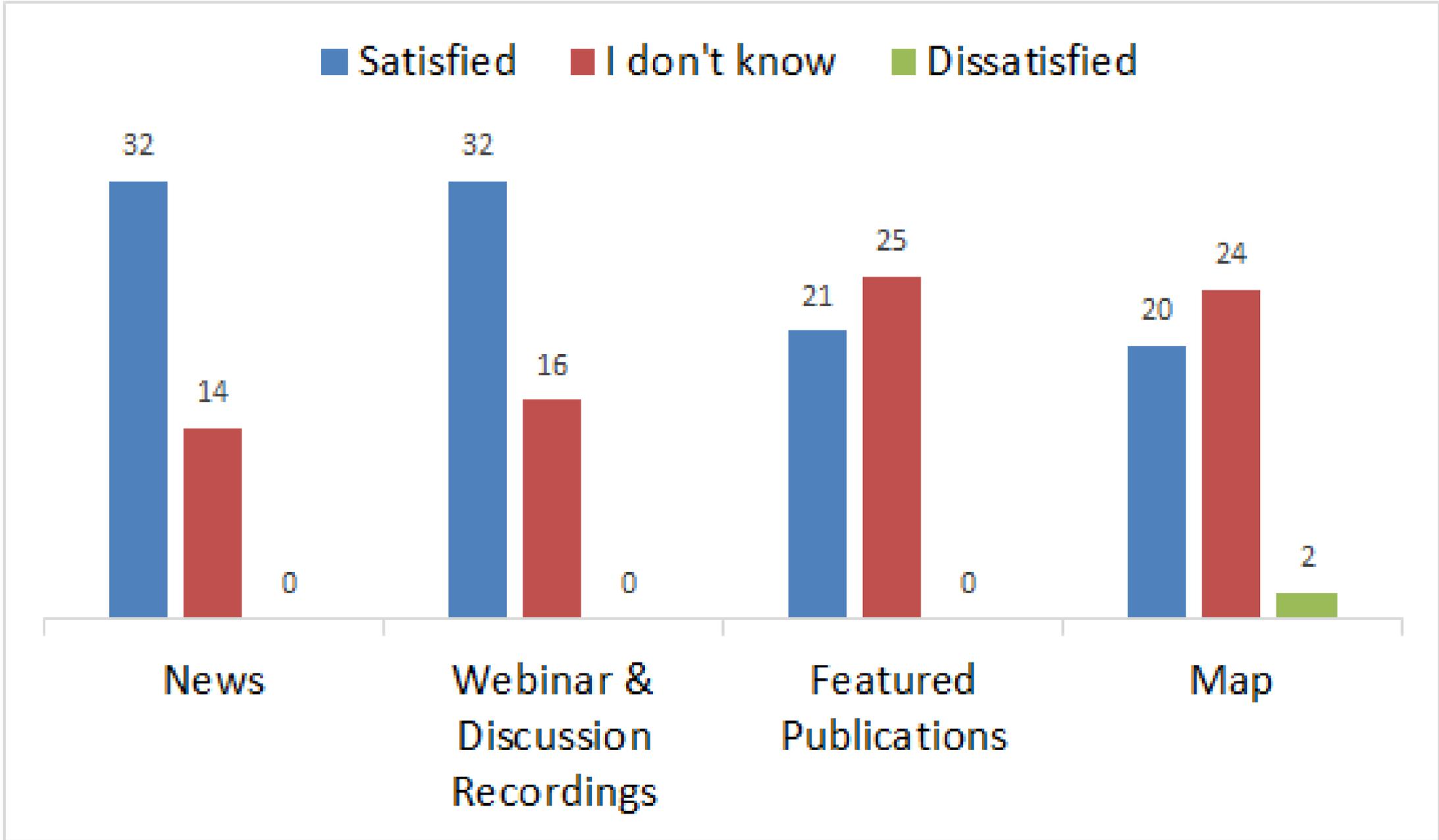
Overall Satisfaction



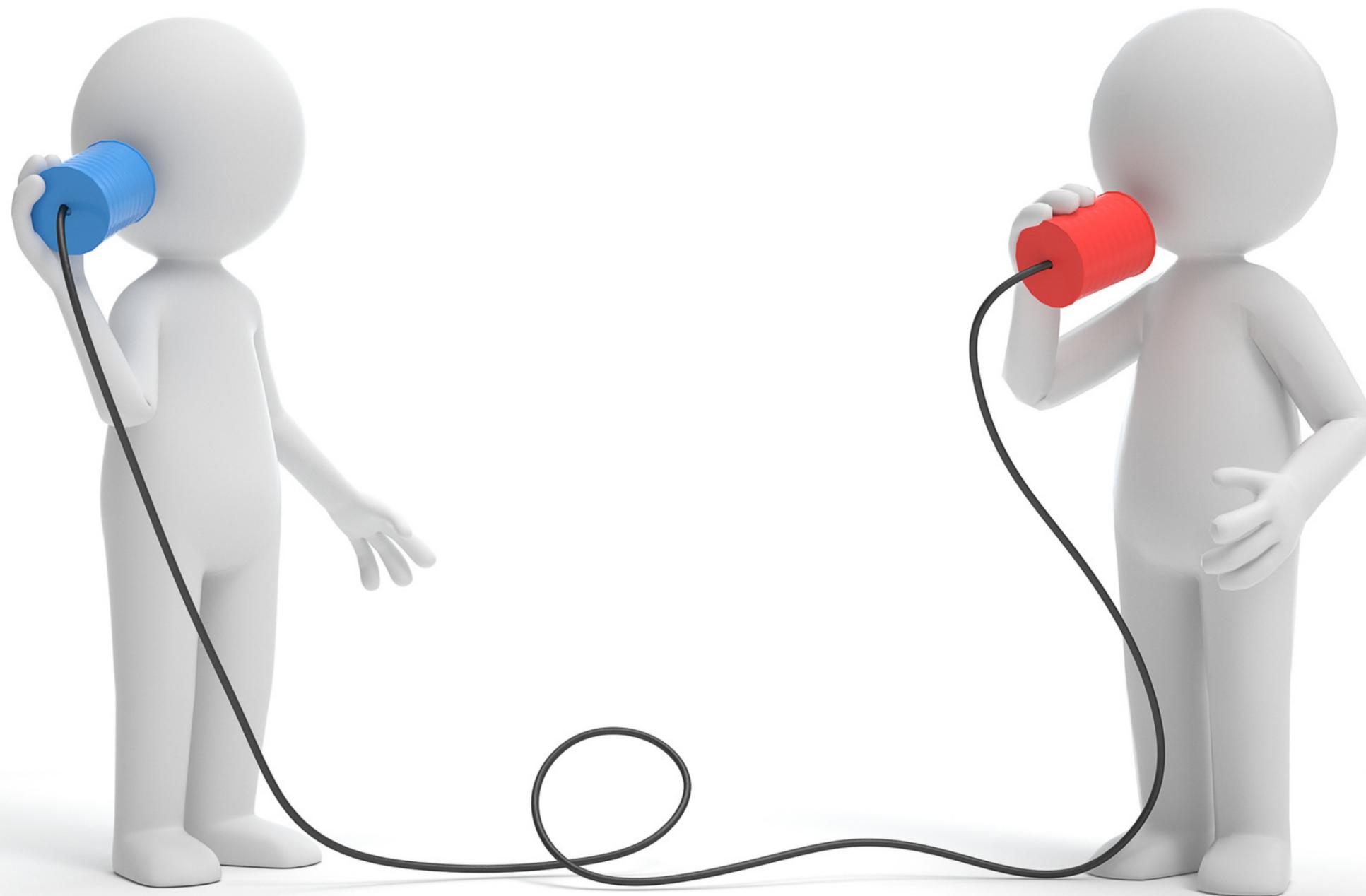
Overall Satisfaction with CBRCanada Programs



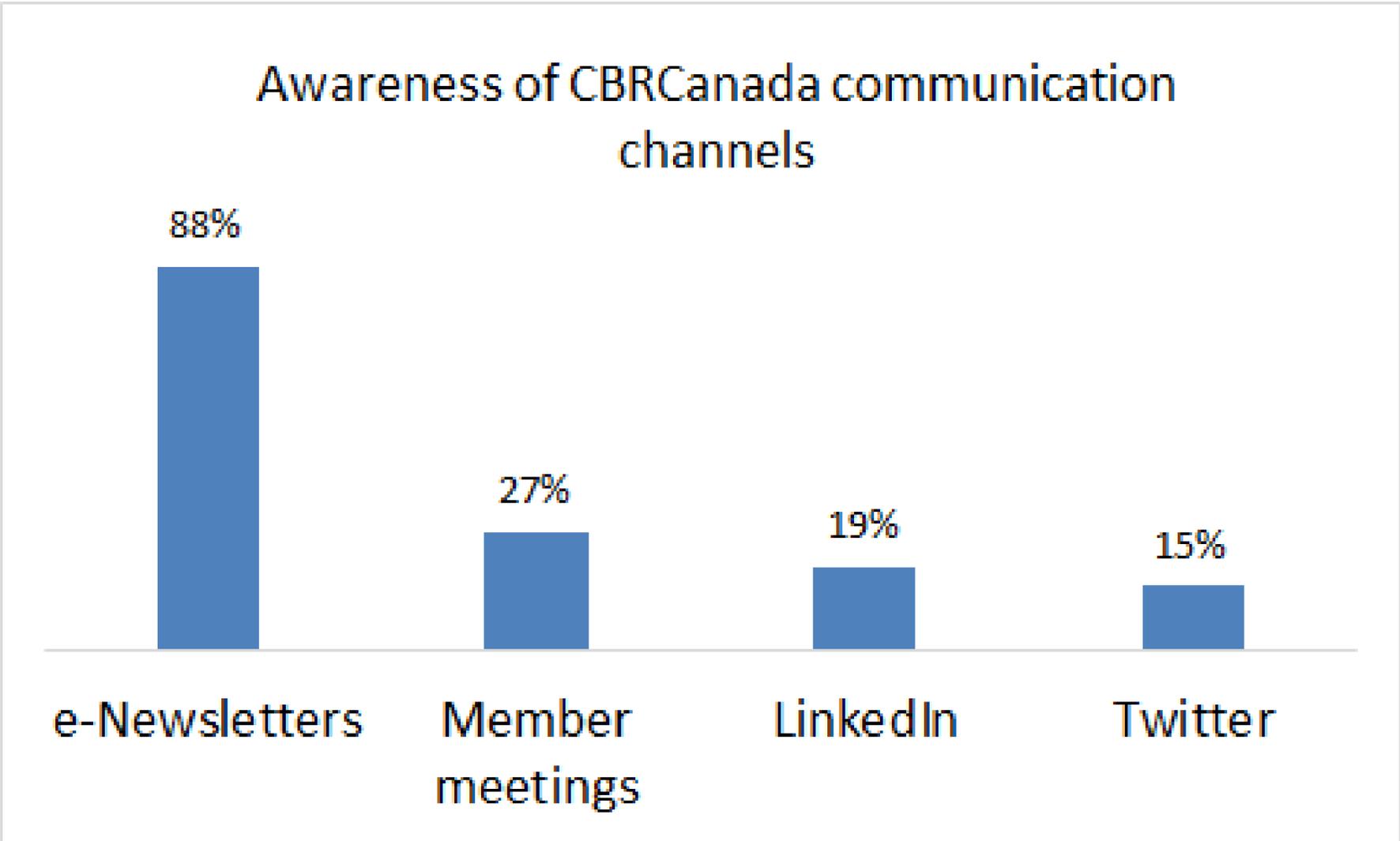
Overall Satisfaction with the Website Offerings



CBRCanada-Member Communication



Overall awareness of CBRCanada communication channels



CBRCanada Impact on Members



The benefits of CBRCanada membership

25%

Keeping informed about emerging community-based research learnings

"Staying up to date on news, research, and best practices in community-based research in Canada."
-anyonymous

25%

Expanding connections with community-based researchers across the country

"Connecting with an international network of community engaged researchers, practitioners and scholars."
-anyonymous

25%

Exchanging knowledge with a network of new colleagues and friends

"Opportunities for training and learning from members in the community as well as networking."
-anyonymous

25%

Broadening an understanding of community-based research in Canada

"Learning about how to do community-based research with Indigenous communities and partners"
-anyonymous

"CBRCanada has delivered great digital and virtual outreach, engagement and programming through the past year. Looking forward to any opportunities for in-person conferences and workshops."

-Anonymous

"Continue doing what you're doing...listening and responding to the community. I don't know what I don't know...but I do know that I continue to learn and grow from CBRCanada professional learning opportunities."

THANK YOU!"

-Anonymous

Suggestions

&

Future Directions



1

Do more of what you are doing

"Expand the network to be more pan-Canadian"

"Create collaborative initiatives guided by members and supported by CBRCanada"

"More informal events for sharing challenges and failures, not just success stories"

"Feature more case studies, member research, provide more training opportunities"

"More collaborations with various CBR initiatives around the country"

2

Centre the community in community-based research

"Provide free training and education"

"I think you should be mobilizing the community more"

"Bring small non profits into the conversation"

"Knowledge Translation for those who work in industry rather than institutions"

3

Provide more effective communication with members

The news page and webinar recordings could be better organized

Improve the map

"Give more notice about upcoming webinars, and offerings"

"More clarity on the purpose and benefits of membership"

"Share more about various means of communication"

What's Next?



Acting on members' feedback

Programming is based on members' input. Please reach out at any time with suggestions and feedback.

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Community-Based Research Canada



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