

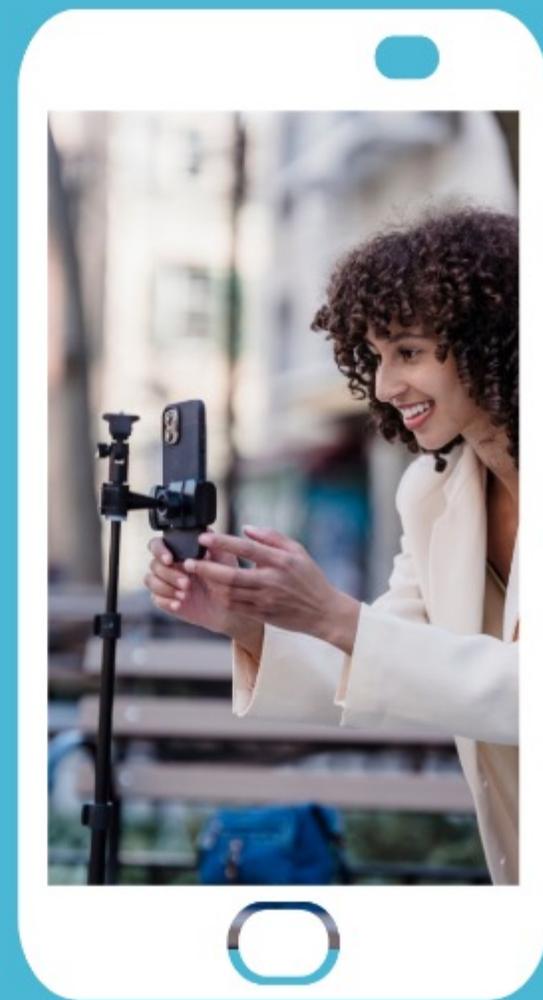


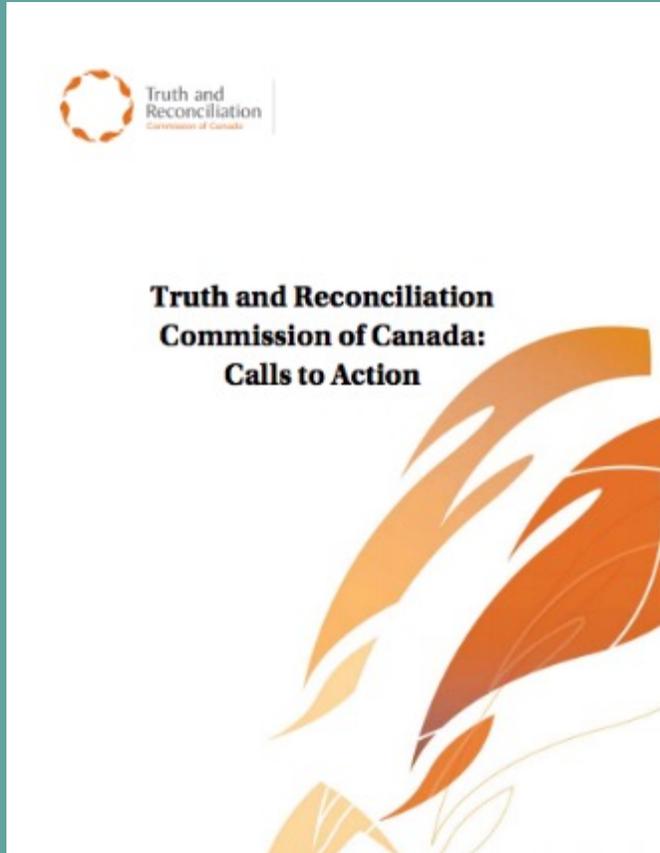
## Online Participatory Research in COVID-19: Youth stories through cellfilms

Webinar & Live Discussion  
April 21, 12:00-2:00pm ET



Claudia Mitchell, Hani Sadati & Shannon Roy,  
Participatory Cultures Lab, McGill University





## **Call to Action #66:**

We call upon the federal government to establish multiyear funding for community-based youth organizations to deliver programs on reconciliation, and establish a national network to share information and best practices.

# Agenda

Welcome

Presentation  
& Q and A

Breakout  
discussions

Large Group  
Debrief

Closing



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# PRESENTERS



Claudia Mitchell: Founder,  
Participatory Cultures Lab &  
Distinguished James McGill  
Professor, Faculty of  
Education, McGill University



Hani Sadati:  
Postdoctoral Researcher,  
Participatory Cultures Lab,  
Faculty of Education,  
McGill University



Shannon Roy: PhD  
Student, Participatory  
Cultures Lab, Faculty of  
Education, McGill  
University

# Online participatory research in COVID-19: Youth stories through cellfilms

Community-Based Research Canada

April 21, 2022

**Claudia Mitchell**

**Hani Sadati**

**Shannon Roy**



**McGill**

Faculty of  
Education



## Land Acknowledgment

McGill University is situated on the traditional territory of the Kanien'kehà:ka, a place which has long served as a site of meeting and exchange amongst nations. We recognize and respect the Kanien'kehà:ka as the traditional custodians of the lands and waters on which we meet today."

# Presentation Outline

Why Canadian youth and Covid-19?  
Why Participatory Visual Methodologies?

- Claudia

About Canadian Youth Talk About  
Pandemic Experiences (CYTAPE)

- Hani

What we are learning?

- Shannon

# Why Canadian youth and Covid-19?

Impact of the pandemic on young people

Education

Employment

Social Security

Mental Health

Sexual and  
Reproductive  
Health

- Our Literature Review showed:  
There is no **one** story or experience of the pandemic.

What are these different stories and experiences of the pandemic and how to learn about them?

# FRAMING THE STUDY

Participatory Visual Research through  
cellphilmimg

Cellphilms (cellphone+film) are short  
videos made using cellphones (or any  
recording device) to address a challenge,  
concern, or community issue

Cellphilmimg is a form of storytelling via  
short films



# HANDBOOK OF PARTICIPATORY VIDEO



EDITED BY E-J MILNE, CLAUDIA MITCHELL,  
AND NAYDENE DE LANGE

## What's a Cellphilm?

**Integrating Mobile Phone  
Technology into Participatory  
Visual Research and Activism**

Katie MacEntee, Casey Burkholder and  
Joshua Schwab-Cartas (Eds.)



SensePublishers

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# CELLPHILMING AS A PARTICIPATORY METHODOLOGY

1

## VISUAL ETHICS

"Can I take your picture?"



2

## BRAINSTORMING



3

## STORYBOARDING



6

## REFLECTING



5

## SCREENING



4

## FILMING



Impact: Can  
PVM lead to  
social  
change?



Loskop Protocol to  
Address Forced  
and Early Marriage  
in Rural South  
Africa

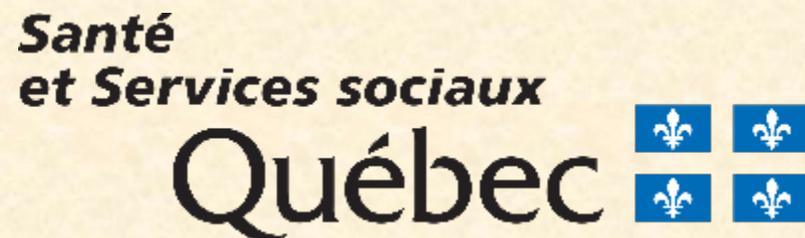


# CYTAPE project; an overview

## **Title:**

Canadian Youth Talking about Pandemic Experiences (CYTAPE)  
(to look at the pandemic ‘through the eyes of youth’)

Funded by Quebec’s Ministry of Health and Social Services (MSSS)



## Objectives:

---

- To learn more about how young people see the pandemic-related issues, how they see the steps for moving forward, and in general how they can be engaged in co-production of knowledge about the pandemic.
- To explore the use of a participatory visual approach to engage young people in the co-production of knowledge



# Participant Recruitment

**YOUNG PEOPLE, WELL-BEING, AND CONNECTEDNESS DURING AND AFTER THE PANDEMIC**



**HOW DO YOU SEE IT?**

**WHO:** Canada-based 16-24 year olds

**WHAT:** 2 Online Sessions (1-hour each) + a cellphilm production (max. 2 mins)

**WHEN:** Winter 2022

**WHY:** So youth voices are heard and the lived experiences of youth are understood by researchers, teachers, professors, and policy-makers. Young people will learn about arts-based advocacy and cellphilm for social change!

**COMPENSATION:** Participants will receive a \$50 Amazon Gift Card upon completion of the process.

**CONTACT US:** Dr. Claudia Mitchell - [claudia.mitchell@mcgill.ca](mailto:claudia.mitchell@mcgill.ca)  
Dr. Hani Sadati - [Hani.Sadati@mail.mcgill.ca](mailto:Hani.Sadati@mail.mcgill.ca)

Santé et Services sociaux Québec   Institute for Human Development and Well-Being

**JEUNES, BIEN-ÊTRE ET CONNECTIVITÉ PENDANT ET APRÈS LA PANDÉMIE**



**QUEL EST TON POINT DE VUE?**

**QUI:** Jeunes de 16 à 24 ans vivant au Canada

**QUOI:** Deux ateliers en ligne (1 heure chacun) + la réalisation d'un cellphilm (2 min. max.)

**QUAND:** Hiver 2022

**POURQUOI:** Pour que les voix des jeunes soient entendues et que les expériences vécues par les jeunes soient comprises par les chercheurs, les enseignants, les professeurs et les décideurs politiques. De plus, les jeunes découvriront le militantisme par les arts et le « cellphilm » pour le changement social !

**RÉMUNÉRATION:** Les participants recevront une carte-cadeau Amazon de 50\$ à la fin du processus.

**CONTACTEZ-NOUS:** Dr. Claudia Mitchell - [claudia.mitchell@mcgill.ca](mailto:claudia.mitchell@mcgill.ca)  
Dr. Hani Sadati - [hani.sadati@mail.mcgill.ca](mailto:hani.sadati@mail.mcgill.ca)

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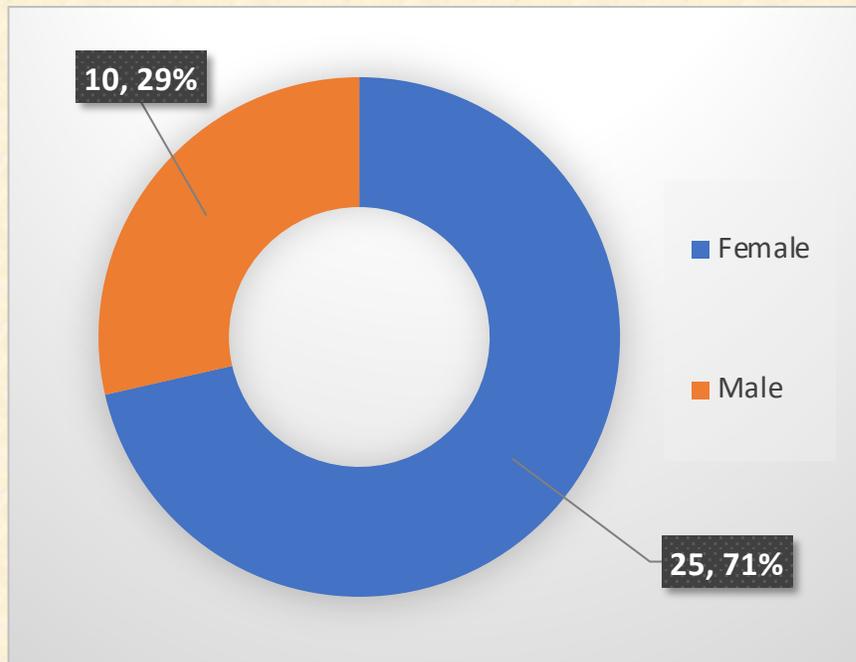
Call for participants

# Targeted youth organizations:

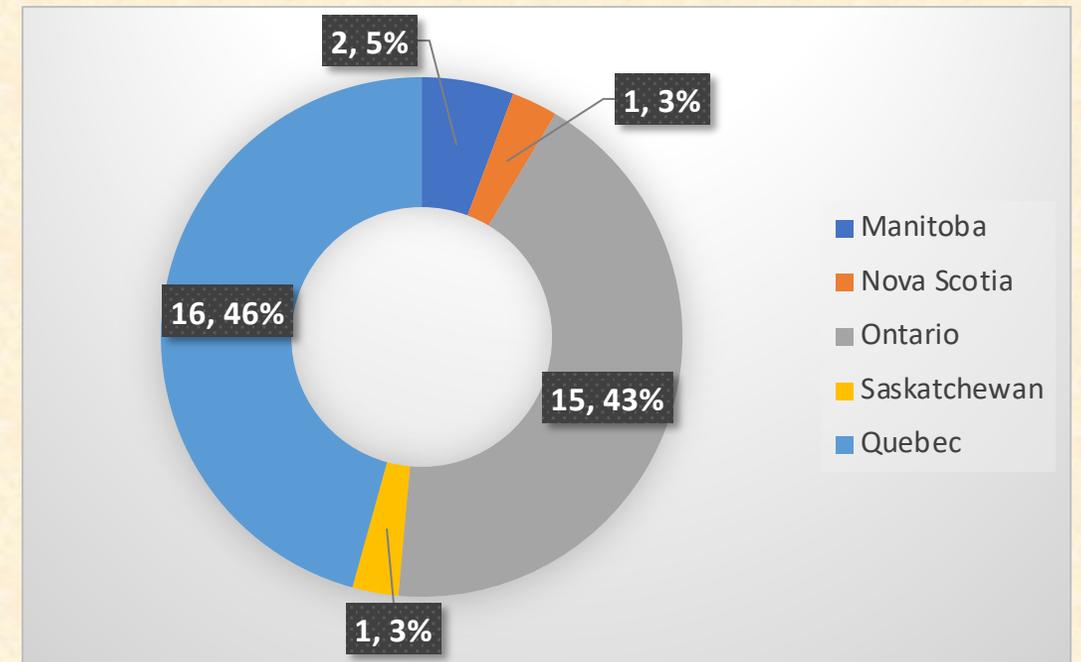
1. Black Youth
2. Head and Hands
3. Canada World Youth
4. National Youth in Care Network
5. Young Muslims Canada
6. Jack.org
7. Global Vision
8. Motivate Canada
9. Boys & Girls Clubs of Canada
10. UNICEF Canada
11. Katimavik
12. Apathy is Boring
13. AIESEC
14. Prime Minister's Youth Council
15. Covenant House
16. York Region District School Board as a Student Trustee
17. The Ontario Student Trustees' Association
18. Toronto Youth Cabinet
19. Girl Guides of Canada
20. Universities
21. Notre-Dame-de-Grace (Montreal) group

- **86** youth approached researchers by sending emails and requesting to join
- **35** youth completed the process
- **26** cellfilms have been submitted

Participants  
to date:



**Gender Identity**



**Province**

# Session one: Orientation

- What is cellphilmimg?
- Examples of Cellphilms?
- Cellphilmimg genres
- Ethical considerations
- Discussion about the issues
- Storyboarding
- Few filming techniques
- More resources?
- upload videos on YouTube (unlisted, and not public)
- Q&A

➤ **Very small groups of 2-7**

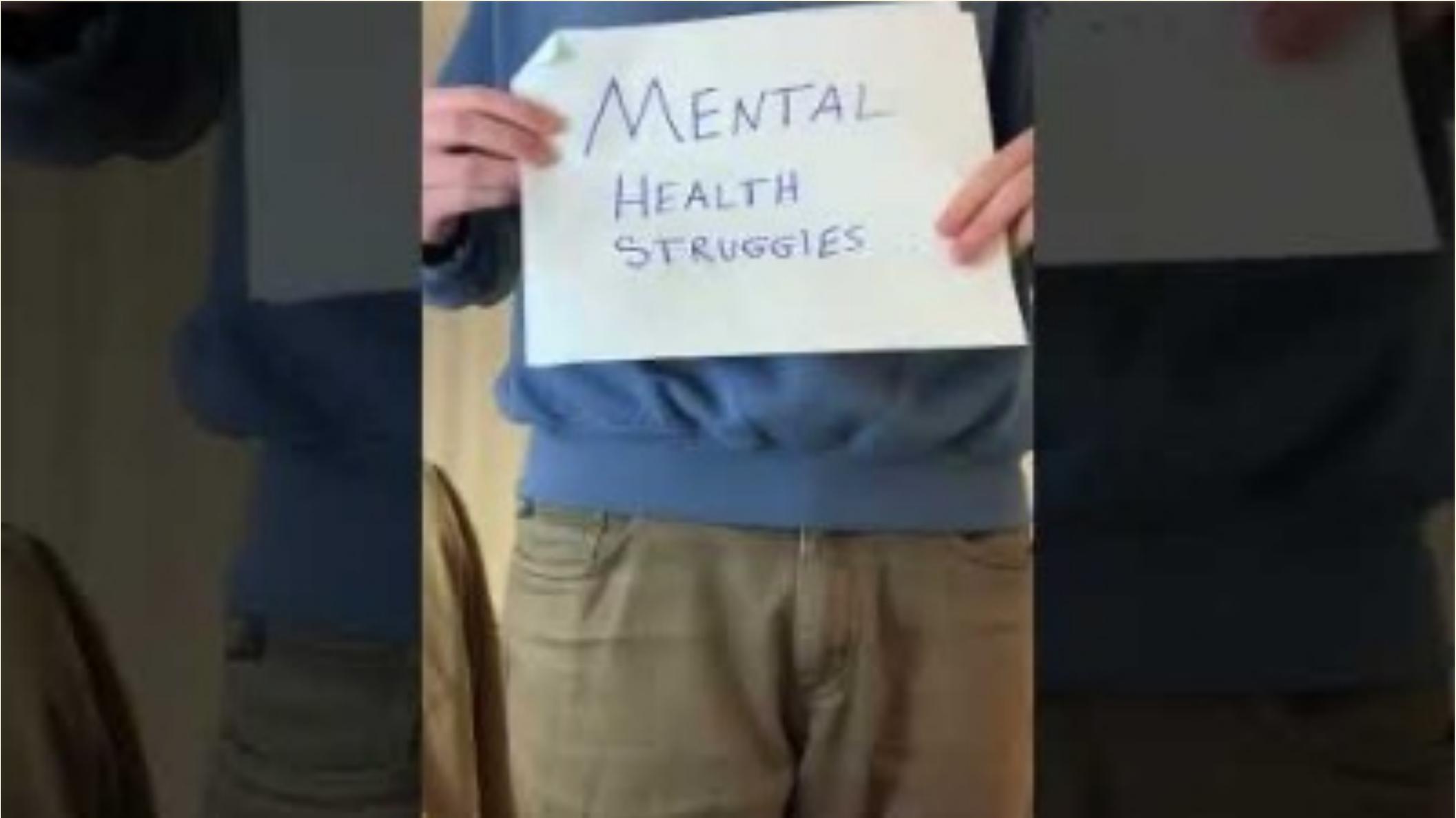
➤ **One hour**

How have COVID-related restrictions affected you and how have you managed to cope with them? What would you like parents, teachers, professors, or policymakers to know about your experiences of the pandemic?

# Session 2: Screening and Discussion

- Participants introduce their cellfilms
- Screening
- Some discussion questions

# A Little More Elastic



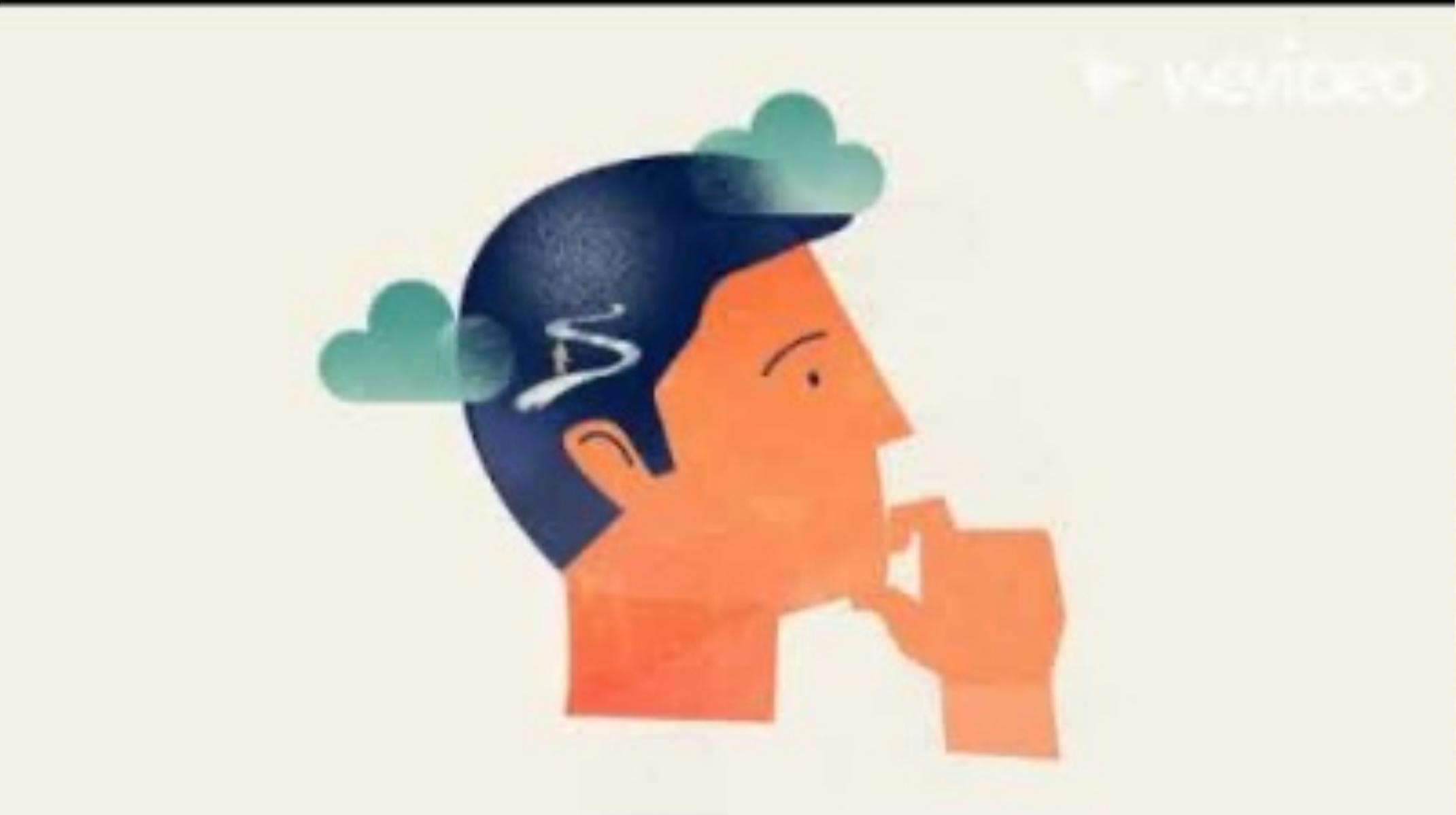
Participant # 3

# The conversation between my pre-pandemic (2019) and current self



Participant # 6

# Cellphilm, what helps me move forward after the pandemic?



# Some of the key questions in session 2

1. What do you see as the key themes?
2. What do you think these cellfilms say? Do you think they speak to any particular audience? [Policy makers? teachers? administrators? other?]
3. What changes are the cellfilms calling for?
4. Did you learn anything about yourself in the process of creating cellfilm or during this workshop? What would be your takeaway from the whole process?



## The Process

- Facilitating online cellphilm workshops
- Conducting workshops with people who don't know each other vs. when people know each other / pre existing groups
- Facilitating people talking about their personal stories and experiences

What we  
are  
learning



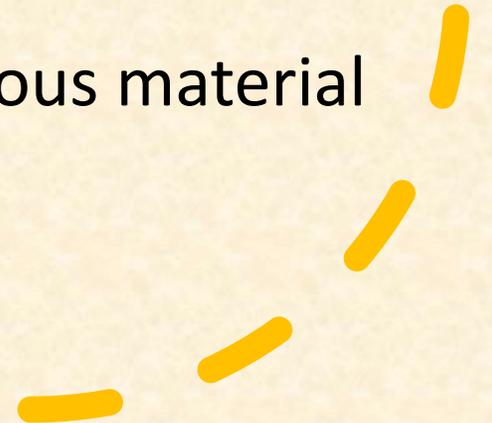
## The Topic

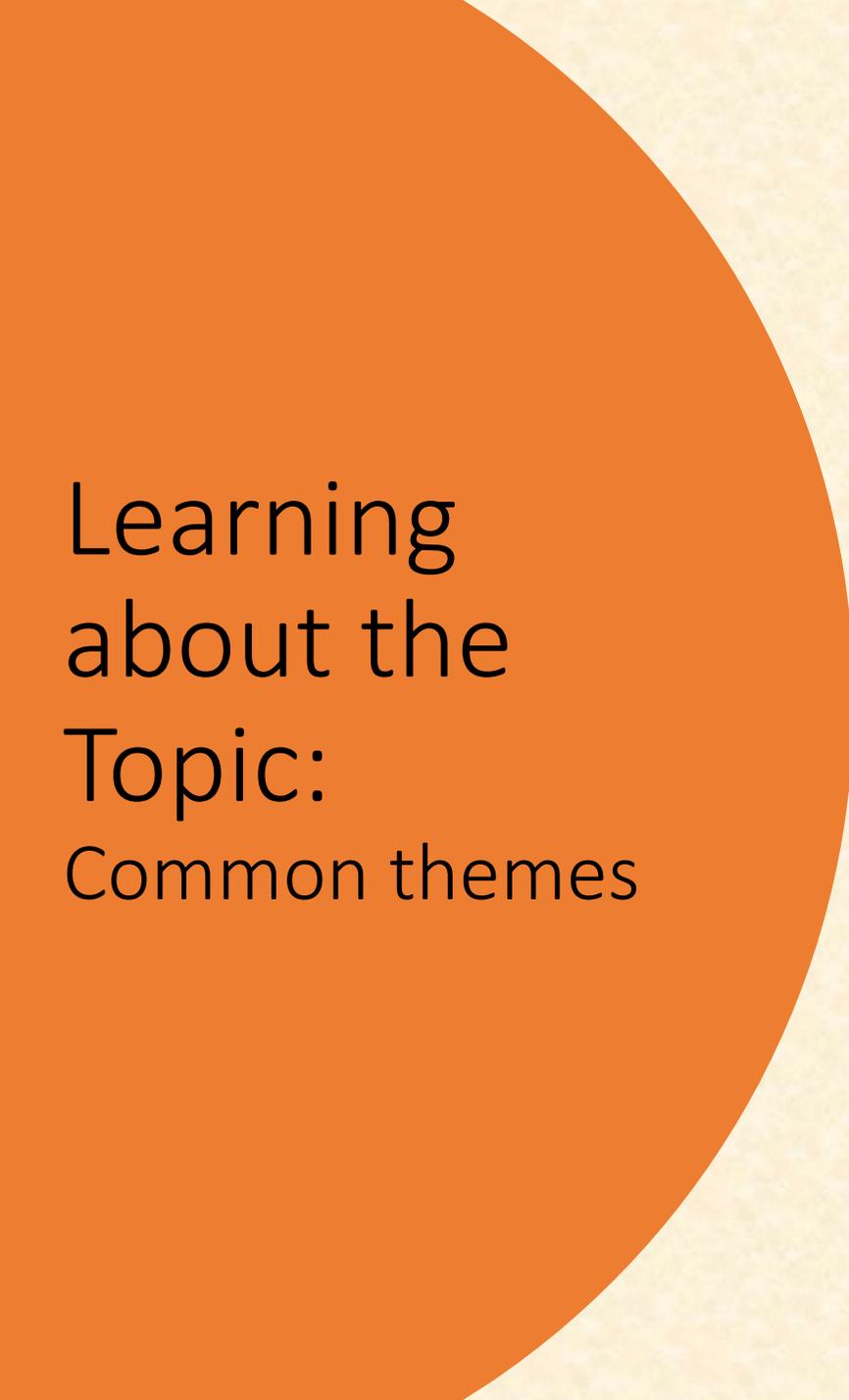
- What are we learning about Canadian youth experience during the pandemic?
- How are youth using cellphilms to communicate their experiences?

# Learnings about the process

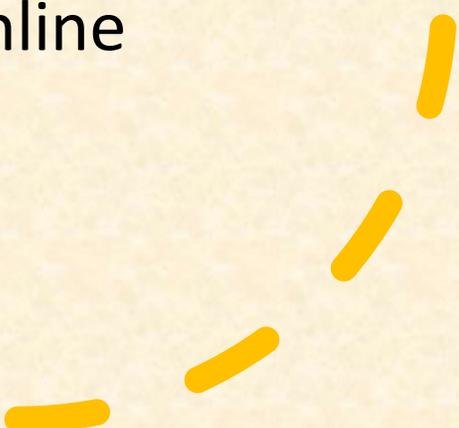
*facilitating online cellphilm workshops*

- Providing detailed instruction in the initial workshop and answering questions
- Follow up emails
- Asking participants to talk about their cellphilm prior to viewing
- Encouragement and positive feedback during the screening
- Open ended guiding questions
- Importance of having asynchronous material





# Learning about the Topic: Common themes

- Youth wanted the opportunity to express their views and opinions on the changes that were taking place in the world during the pandemic
  - There is a need for greater mental health supports for youth due to the pandemic
  - Flexibility in work and schooling is requested as these environments shift to online platforms
- 



# Learning about the topic:

The Unexpected

- An awareness of the challenges that teachers are facing
  - Youth, who don't know each other, appreciating and supporting each other
  - Youth building bonds with their families during isolation
  - New hope for navigating the future
  - The significance of story behind the story
- 

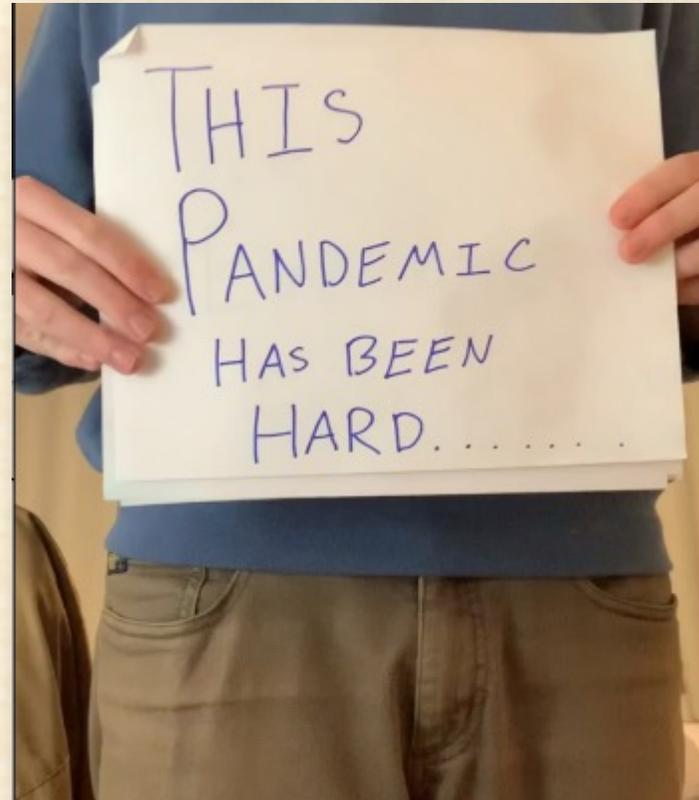
# What Genres/Techniques are Participants Using?

- Melodramas
- Monologues
- Cue cards
- Drawings
- Puppets
- Photo montage
- Video montage
- Interviews
- Animation

## Spending time with Family



I have been able to spend more time with my family. Since the start of social distancing, we have been watching more movies, playing board games together. Before this pandemic we were all so busy and hardly spent time together



# The Prompt – Changing Over Time

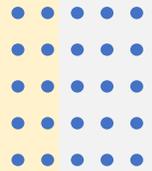
From

- How have COVID-related restrictions affected you and how have you managed to cope with them?
- What would you like parents, teachers, professors, or policymakers to know about your experiences of the pandemic?

To

- We have heard a lot from young people in this project about what it has been like for them during the pandemic. But now we want to hear from you on 'what will help you to move forward' or 'what gives you hope?'
- What would you like parents, teachers, or policymakers to know about this?





## Next steps

The changing of the landscape of the covid over time

More sessions with various communities

Working with the data: How can the data itself remain visual? What arts-based approaches can be used?

Share the data with MSSS: What difference can this make?

# The team

## ***Principal Investigator:***

- *Dr. Claudia Mitchell, Distinguished James McGill Professor, Department of Integrated Studies in Education, McGill University.*

## ***Researchers:***

- *Dr. Neil Andersson, Professor, Department of Family Medicine, McGill University;*
- *Dr. Bronwen Low, Department of Integrated Studies in Education;*
- *Dr. Lisa Starr, Associate Professor, Department of Integrated Studies in Education, McGill University*
- *Dr. Hani Sadati, Postdoctoral Fellow, Department of Integrated Studies in Education, McGill University.*

## ***Research Assistant:***

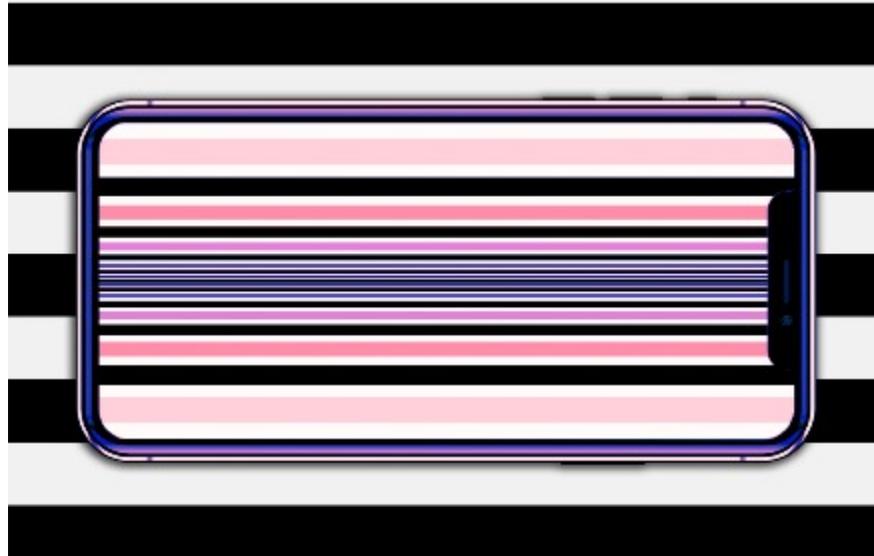
- *Shannon Roy, PhD Student, Department of Integrated Studies in Education, McGill University.*



Thank you!

10<sup>th</sup> McGill International Cellphilm Festival

# RE-IMAGININGS



submit your entry to  
<https://internationalcellphilmfestival.com/submit/>

by **May 20, 2022**

Join us for the cellphilm festival on  
**June 15, 2022**

**\$5000**  
*in Prizes*





Q&A

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# CBRCanada Awards & Mini C2U Expo: June 1, 4-6:00pm



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**C2UExpo2022 Mini Gathering  
and Awards Gala  
| C2UExpo2022 Mini-  
Rassemblement et Gala de  
Remise des Prix**

June 1, 2022 at 4pm ET



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# Thank You!

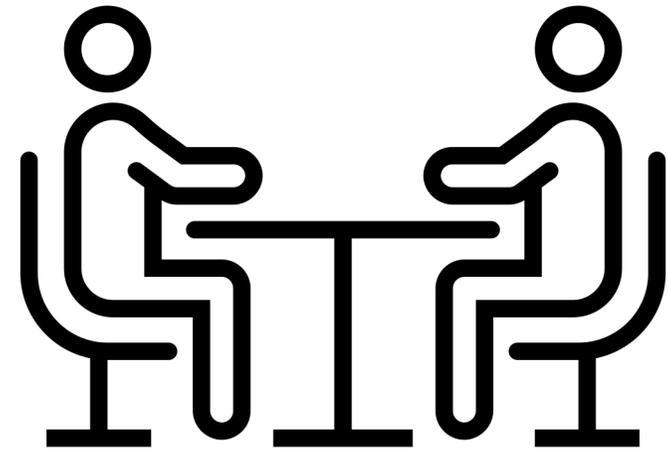
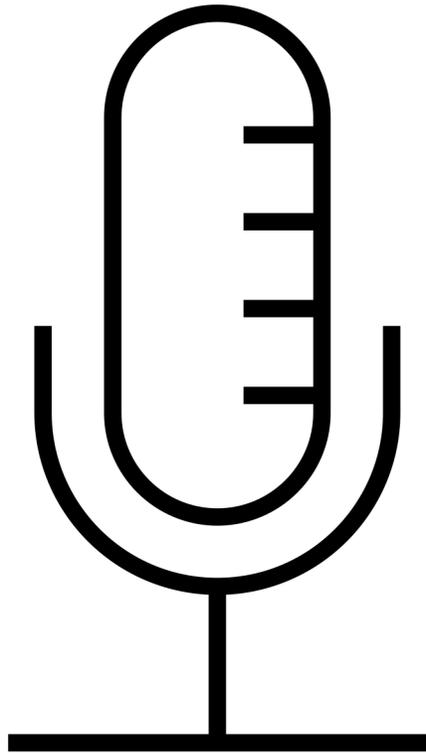
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Live Discussion: Let's pass the mic over to you

---



# Guidelines for break-out discussions

Discussion questions will be posted in the chat, as well as in the agenda circulated by google doc

Most groups will have a facilitator, however, some groups may be self-moderated

Each group will nominate a group note taker

Type notes in the Google doc provided in the chat

After the rooms close, we will hear high-level insights from your conversations.

Notes will be used to create an infographic summarizing our conversations

# Discussion Questions

1. Nominate a note-taker
2. Name, location, role

What are the opportunities of employing cellfilms or other participatory visual methodologies in online environments?

What are the challenges you have encountered in doing online research or community engagement with young people? What are some of the online strategies you found useful in addressing these challenges?

# Report back & debrief



# Webinar Recordings





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2020

2019

2018

Earlier

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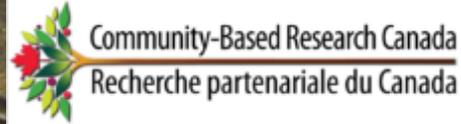
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