



Why Community-Based Research is Important for Positive Societal Change

Part 1: The Canadian Perspective

Three-part Webinar Series brought to you by
Community-Based Research Canada

www.communityresearchcanada.ca

June 5th, 2018

More Ways to Get Involved With CBRC



CBRC Webinars



Cross-Canada CBR Map



CBR Resources and In-Person Training



Bi-Annual C2UExpo

Presenters

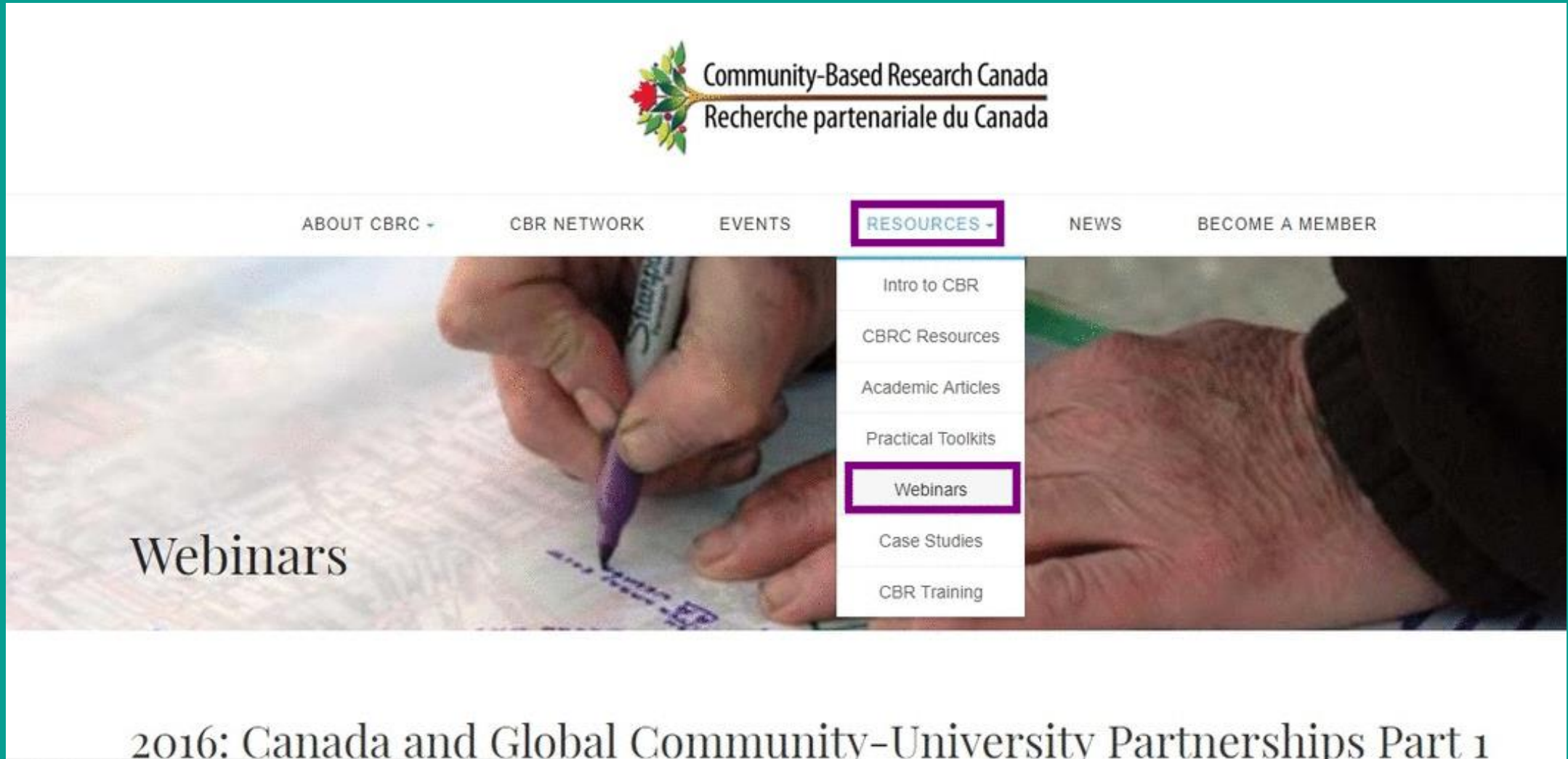


Stephen Dooley
(SFU and CBRC Board)



Martin Taylor
(CBRC Board Chair)

Webinar Recordings



The screenshot shows the homepage of the Community-Based Research Canada website. At the top is the logo, which features a stylized tree with red and green leaves. Below the logo is the text "Community-Based Research Canada" and "Recherche partenariale du Canada". A navigation bar contains links for "ABOUT CBRC", "CBR NETWORK", "EVENTS", "RESOURCES", "NEWS", and "BECOME A MEMBER". The "RESOURCES" link is highlighted with a purple border. A dropdown menu is open under "RESOURCES", listing "Intro to CBR", "CBRC Resources", "Academic Articles", "Practical Toolkits", "Webinars", "Case Studies", and "CBR Training". The "Webinars" link is also highlighted with a purple border. Below the navigation bar is a large banner image showing hands writing on a document. The word "Webinars" is overlaid on the left side of the banner. At the bottom of the banner, the text "2016: Canada and Global Community-University Partnerships Part 1" is displayed.

Community-Based Research Canada
Recherche partenariale du Canada

ABOUT CBRC + CBR NETWORK EVENTS **RESOURCES -** NEWS BECOME A MEMBER

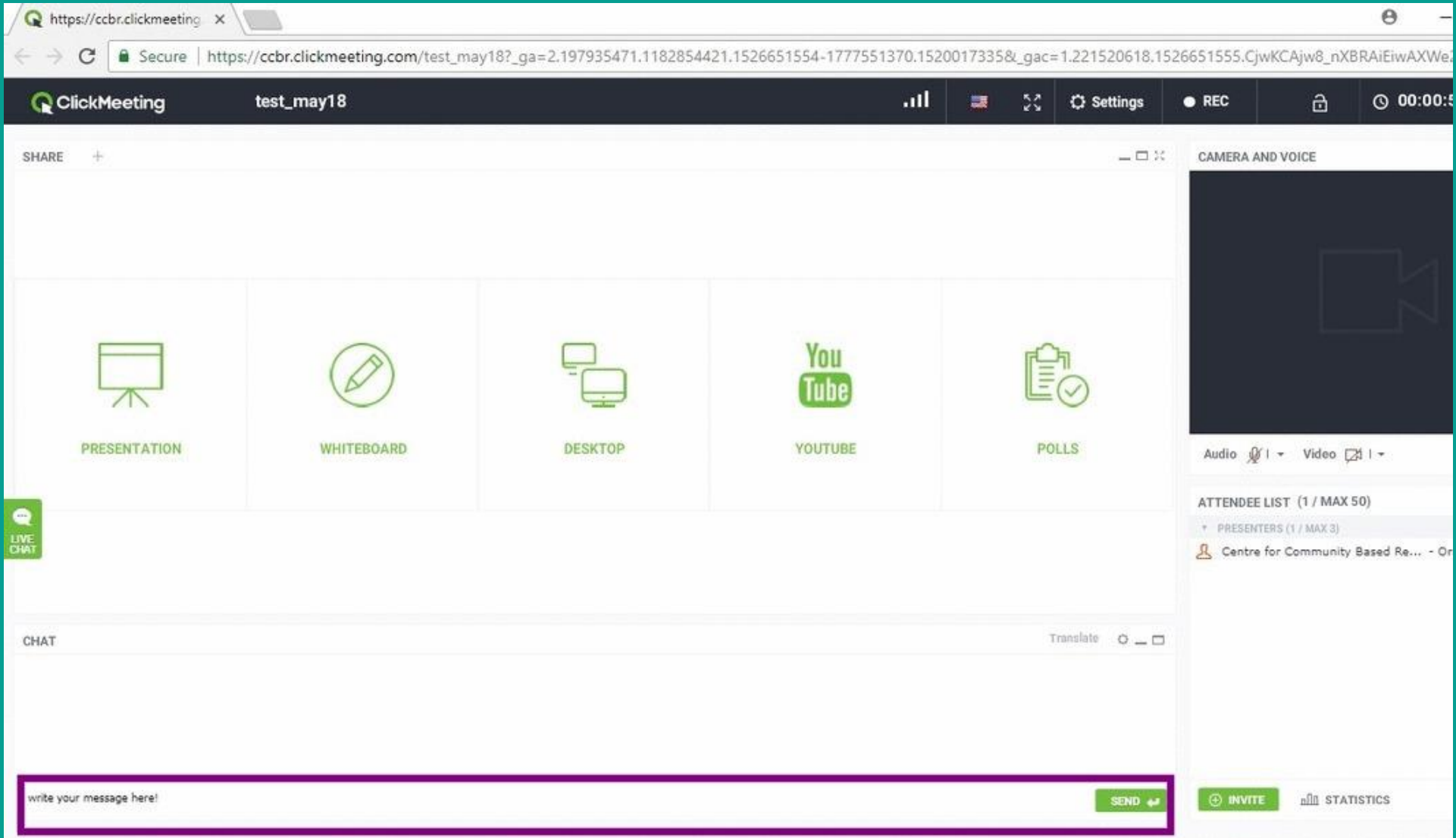
Intro to CBR
CBRC Resources
Academic Articles
Practical Toolkits
Webinars
Case Studies
CBR Training

Webinars

2016: Canada and Global Community-University Partnerships Part 1

www.communityresearchcanada.ca/webinars

We Want to Hear from You!



On a personal note.....



- Practitioner of community focused research as a health geographer
- Supporter of community-based research as a university research administrator
- Enabler of CBR as CBRC chair

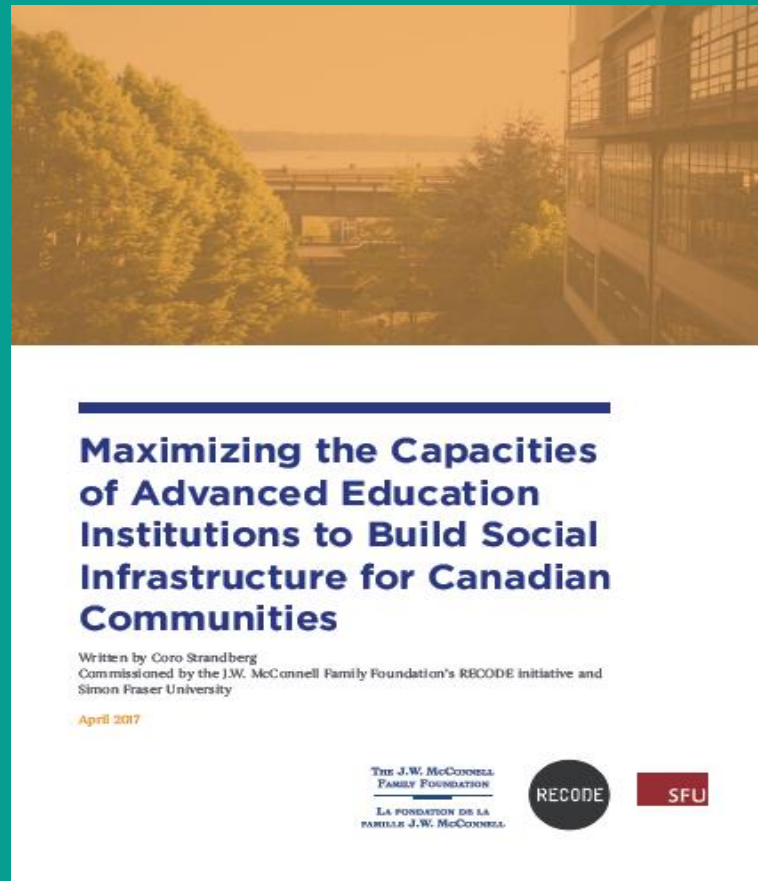
Currency of Community-University Engagement in Canada

- University research supported by public funds for the public good
- University responsibility and accountability to show return on research investments measured by societal outcomes and impacts
- Knowledge mobilization as a central tenet across the academy
- Integration of research and learning objectives
- Diversity of CUE models and networks

SSHRC's Program Architecture

- Restructured in 2010
- 3 program foci:
 - Talent (graduate fellowship and PDF programs)
 - Insight (PI and team discovery grants)
 - Connection (C-U and other partnership awards)

McConnell/SFU Report 2017



McConnell/SFU Report 2017

“By structuring their operating systems to build social infrastructure, foster social innovation and further social progress, advanced education institutions will play a pivotal role in accelerating society’s transition to a more sustainable and just future for all.”

Community-Campus Collaboration Initiative (CCCI)



- Launched in May, 2012
- Supported by the Governor General, David Johnson
- Developed by United Way Canada; SSHRC; and Research Impact KM network
- Four areas of focus to build C-C capacity to address “big societal” issues:
 - Community based research
 - Integrating community experience into learning
 - Knowledge mobilization
 - Policies and institutional supports

CUE Networks in Canada

- Community Based Research Canada (community-university partnership research)
- Research Impact (knowledge mobilization)
- Canadian Alliance for Community Service Learning (student engagement)
- Community Engaged Scholarship Partnership (academic staff policies)
- CUExpo meetings (convention for all of the above)

International Approaches and Models

- Global Alliance for Community Engaged Research
- UNESCO Chair in CBR and Social Responsibility in Higher Education
- European Living Knowledge Network
- UK National Coordinating Centre for Public Engagement

Community Based Research Canada

- CBRC is a national network that advances research that leads to social innovation and social entrepreneurship
- CBRC builds the necessary CBR capacity within higher education that better advances systems-level change in Canada
- Champion of the C2UExpo movement
- CBRC promotes standards for quality research

CBRC STRATEGIC PLAN

- ***Vision:***

- A vibrant society in Canada enabled by community based research that addresses major societal challenges.

- ***Mission:***

- To be a national champion and facilitator for collaborative community based research and community-campus engagement in Canada.

- ***Goals:***

- Catalyze a national movement and capacity building
- Advance community-university research, policy and advocacy engagement
- Provide communication and network support

Hallmarks of CBRC approach

- **Community driven-** begins with a research topic of practical relevance to the community and promotes community self-determination
- **Participatory** - community members and researchers equitably share control of the research agenda through active and reciprocal involvement in the research design, implementation and dissemination
- **Action-oriented** - the process and results are useful to community members in making positive social change and to promote social equity.

Value proposition

- CBRC enhances the capacity of our communities and universities by:
 - Learning/sharing best practices in design, implementation and evaluation of CBR
 - Building intra- and inter-institutional research teams in collaboration with community partners for funding applications
 - Interacting with SSHRC, CIHR and other funding agencies on CUE/CBR program development
 - Networking with and providing research support to community organizations and agencies locally and nationally (e.g., United Way, Imagine Canada)

Value proposition

- CBRC enhances the capacity of our communities and universities by:
 - Participating in the development of CBRC through its Board of Directors
 - Connecting with allied international efforts in CUE/CBR (e.g., UK NCCPE; GACER)
 - Contributing to national conferences and fora (esp. CUExpo and CCPH)
 - Advancing the recognition and respect of CBR in our universities, colleges and hospitals
 - Benefiting from the proven success of CBRC

Existing and Planned Services

- On-line directory featuring people and projects of CBRC members.
- Capacity building and skills development on CBR and community engagement (webinars, customized workshops, coaching, support in developing research projects).
- Regional and national face-to-face gatherings for networking, knowledge exchange and partnerships building.
- National CBR “community of practice” – a national community-campus engagement network and action plan with key partners, networks and funders.
- CBR excellence and impact assessment

Promoting excellence in CBR

- Four components of CBR excellence
 - Community Relevance
 - Research Design
 - Equitable Participation
 - Action and Change
- National Summit (2014)



60 PARTICIPANTS FROM ACROSS THE COUNTRY

CBRET: Community-Based Research Excellence Tool

- Tool designed to have both qualitative and quantitative measures
- 9-point scale to the right can be used to score each of the five sections
 - Relevance to communities
 - Participation of stakeholders
 - Robust data and interpretation
 - Knowledge mobilization
 - Mobilization of people
- Reflective questions at the end can be used to consider areas of weakness and strength



Questions Arising

- Why CBR?
 - Asking the right questions
 - Engaging the right players
 - Research making a difference
- What CBR?
 - Case specific issues
 - Harnessing university and partner strengths
 - Commitment to excellence and rigour
- How CBR?
 - Application and enhancement of best practices
 - Learning from and sharing with our networks
 - Creating institutional incentives and supports



Community-Based Research Canada

Recherche partenariale du Canada

www.communityresearchcanada.ca

- Martin Taylor, CBRC Board Chair
 - smt@uvic.ca
- Joanna Ochocka, CBRC Board Vice Chair
 - joanna@communitybasedresearch.ca



THE ACTIVE COMMUNITY ENGAGEMENT MODEL & REFUGEE SETTLEMENT IN SURREY

What is the Active Community Engagement Model?

- Steering Committee comprised of community partners
- Role of the Committee is to take leadership for the planning and delivery of the project
- Recruitment and training of peer research assistants
- Community consultation days – explore meaning of the data
- Part of the city of Surrey's refugee settlement plan

Our Community, Our Voice

Oiur Community – Our Voice

Refugee Settlement, Surrey LIP & The City of Surrey's Immigrant Settlement Plan

Steering Committee

- new and recently settled refugees in Surrey
- regional service providers
- local residents
- businesses
- government
- academic institutions

Peer Research Assistants

- 8 recent refugees from Somalia, Iraq, Myanmar, Columbia
- Instrument design, focus group recruitment, focus group facilitation, translation, data interpretation, development of recommendations
- All completed the TRI-Council Tutorial on research ethics



Our Community, Our Voice

What We Wanted To Know ...

- *What are settlement barriers faced by refugees and how are they being addressed in Surrey? Are there Surrey-specific settlement barriers that can be addressed?*
- *How do existing settlement practices support refugee integration into Surrey and are there gaps in services that need to be addressed?*
- *As the largest recipient of refugees in the province, what level of understanding and awareness do civic stakeholders have of refugees?*
- *What constitutes community settlement planning for refugees and how does it impact or support refugees? How does it impact or support the community?*
- *Are refugee settlement supports adequate and coordinated in Surrey to the maximum benefit of the community and the refugees themselves? What needs to be done?*

OCOV's Results – What We Discovered



- Pre-Arrival
- Arrival
- Settling-In
- Long Term

Our Community, Our Voice

Pre-Arrival



High expectations of a new life in Canada, but under prepared

“Government should provide support for learning English BEFORE coming to Canada”

“When you arrive in Canada, immigration/ISS/IRCC should provide a handbook (in own language) to provide information about housing assistance, day care assistance (making people aware of the issues they will face)”

Not in Canada, but dealing with physical and mental trauma

The lived experience of camps, leaving loved ones behind, fleeing war and conflict

“I think the whole mental health piece gets lose sometimes ..”

Our Community, Our Voice

Arrival

Jet-lagged, but asked to focus

“I have three children and my husband left behind in the refugee camp [I can’t think] ..”
“Have no choice to return to Honduras; [I’m sad] .. not seeing “grandmother” before she dies ..”

Support from co-nationals

“When I came to Canada, it was really hard. I had a friend who knows that I did not speak English and was helpful to have someone that understands you and what you are going through”

Our Community, Our Voice

Settling-In

The importance of work, lack of meaningful work

“How can this be a good life if I don’t have a job”

“Hard to be a role model for my child because where I am looking for light, it seems the light is being shut off. My ambition is wasted working labour”

Valuing the school experience

“I make new friends from my school in carpentry and auto workshop classes. It’s really helpful; feeling settled to have friends at school that you can learn new skills. Being able to help family members and depend less on people for language support [is important]”

English language training

“Not being able to ask for directions in English was very hard.”

“The first problem is language. [We’re asked] to go find a place to live and we have no language.”

Community connectedness

“When I first arrive in Canada, I participated in a community kitchen program with DiversCity .. I met with other immigrants and newcomers. I make more friends and many new things about Canada.”

Our Community, Our Voice

Longer-Term

Still hard to settle (for good reason)

“Hard to the acquire the education here because the family must be taken care of, so one has no choice”

“My husband faced discrimination at his work place. My husband doesn’t know English very well and when he starts working at his job he couldn’t understand what his boss was saying ..”

“We came here with many dreams but they were falling apart day by day due to what we seeing here.”

“ Our rent increased, we have to pay more rent then before. I have six people in my family and we live in a two bedrooms apartment. We have a big family and we have to live in a small apartment, because of the housing price “

“A large amount of debt can lead to people resorting to crime, drugs, joining gangs.”

Our Community, Our Voice

Key Recommendations From The Study

Investment (or calibration of existing resources and services) that:

- Improves city-wide mobility and access to affordable accommodation
- Furthers English language education for both youth and adult refugees
- Targets employment and self-employment opportunities
- Provides ongoing education and training for service providers, community groups and organizations involved in refugee settlement and integration

Develop greater understanding and pathways for Surrey residents to engage with refugee communities

Grow, improve and facilitate the co-ordination and sharing of information and resources amongst local community stakeholders (settlement agencies, public institutions, private sector, local government) and with provincial and national partners and groups.

Our Community, Our Voice

We Are Reminded

Refugee Participant (Community Consultation), May , 2015

[my wish for people learning about this project]

“... I hope that our thoughts, ideas, comments, solutions will be taken seriously. I would love to see them on the ground, not only written on walls ... ”

Our Community, Our Voice

SURREY REFUGEE INTEGRATION STRATEGY 2017-2020



The Surrey Local Immigration Partnership

WHO WE ARE

The Surrey Local Immigration Partnership (LIP) is a robust committee made up of 30 community organizations representing community, immigrant and refugee service agencies, education, business, government, libraries, health, parks and recreation, faith, and others. Led by the City of Surrey, the Surrey LIP works collaboratively to identify and support coordinated, comprehensive, and strategic approaches to immigrant and refugee settlement and integration that work for all residents of Surrey, newcomers and longer-term residents alike.

SURREY LOCAL IMMIGRATION PARTNERSHIP MEMBERS

Kelly Aslanowicz
Senior Manager, Business Development
Human Resources Management Association

Minakshi Bagai
Acting Director of Employment Services
Souras Community Resources Society

Ravi Basi
Manager, Multicultural Services
Surrey Libraries

Debra Bryant
Chief Executive Officer
Association of Neighbourhood Houses BC

Devinder Chattha
Director, Language Studies, Settlement
& Social Services
Progressive Intercultural Community Services

Patrick Donohoe
Dean, Faculty of Academic &
Career Advancement
Kwantlen Polytechnic University

Steve Dooley
Executive Director
Simon Fraser University Surrey

Neil Ferryhough
Manager, Community Programs
Alexandra Neighbourhood House

Meri Ghazaryan
Manager, Global Connections
Immigrant Employment Council of BC

Daljit Gill-Badesha
Healthy Communities Manager
City of Surrey, Surrey Parks, Recreation
and Culture

Jonquil Hallgate
Surrey Interfaith Council

Anita Huberman
CEO/Co-Chair of the Surrey LIP Committee
The Surrey Board of Trade

Tahzeem Kassam
Chief Operating Officer
DIVERSE City Community Resources Society

Jamie Kopp
Program Manager
Umoja Operation Compassion Society

Jennifer Kuenzig
Community & Contract Services Manager
Douglas College, Training Group

Caroline Lai
Manager, ELL Welcome Centre
Surrey School District #36

Jenny Lam
Regional Manager
SUCCESS Surrey Delta Service Centre

Catherine Ludgate
Manager, Community Investment
Vancity

Jagbir Mand
Program Coordinator
Oak Avenue Neighbourhood Hub Society

Harbinder Mann
Employment Specialist, Human Resources
City of Surrey, Human Resources

Aileen Murphy
Senior Social Planner, Surrey LIP
Contract Manager
City of Surrey, Social Planning

Questions?

The screenshot shows the ClickMeeting web interface for a meeting titled "test_may18". The browser address bar displays a secure URL. The interface includes a top navigation bar with the ClickMeeting logo, meeting name, and various controls like signal strength, language, settings, recording status, and a timer. Below this is a "SHARE" button and a "+" icon. The main area features five interactive options: PRESENTATION, WHITEBOARD, DESKTOP, YOUTUBE, and POLLS, each with a corresponding icon. On the right side, there is a "CAMERA AND VOICE" section with a video feed placeholder, audio and video input controls, an "ATTENDEE LIST (1 / MAX 50)" showing one presenter, and an "INVITE" button. At the bottom, there is a "CHAT" section with a text input field labeled "write your message here!" and a "SEND" button. A "LIVE CHAT" button is also visible on the left side of the main area.

Please Share Your Feedback

"Tell us what
you think!"



Feedback Form:

Why Community-Based Research is Important for Positive Societal
Change - Part 1: the Canadian Perspective

Start

press ENTER



Thank You!

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