

## Why Community-Based Research is Important for Positive Societal Change Part 3: Toward Achieving the UN SDGs

Three-part Webinar Series brought to you by Community-Based Research Canada

#### Presenter



**Dr. Budd Hall** 

(Co-Chair of the UNESCO Chair in Community Based Research and Social Responsibility in Higher Education and Professor of Community Development at the University of Victoria)

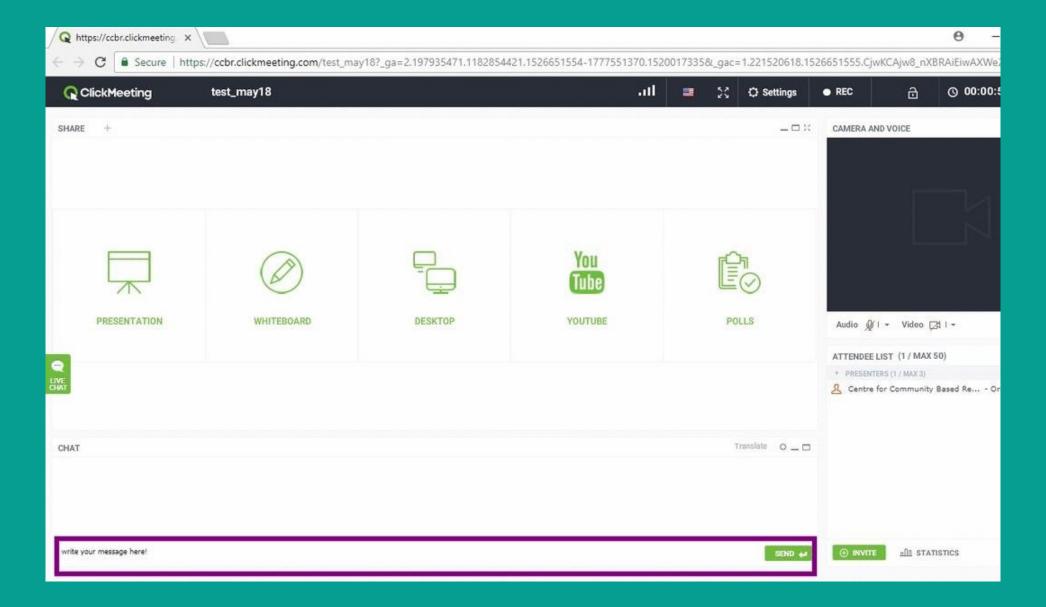


#### **Webinar Recordings**



2016: Canada and Global Community-University Partnerships Part 1 www.communityresearchcanada.ca/webinars

#### We Want to Hear from You!





#### Beyond the Ivory Tower

Knowledge, Community and the UN Sustainable Development Goals

**Budd L Hall** 

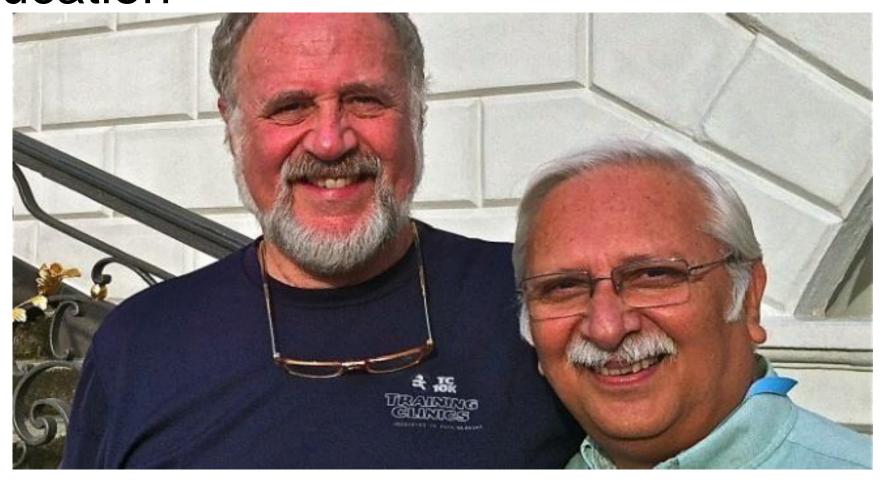
#### My talk

Who am I?

The UN SDGs

Community-Based Participatory Research
The Contribution of CBPR to the UN SDGs

#### UNESCO Chair in Community Based Research and Social Responsibility in Higher Education



#### The SDGs are ...

17 goals for the world's future

169 detailed Targets

most progressive global agenda

What is different about the SDGs?

## Universality

## Integration

### Transformation

# What are the 17 SDGs?



































#### Capacity deficits

Sustaining support from political leadership

Inadequate resources

Limited institutional & human capacities

Knowledge deficit

#### Knowledge Deficits?

Knowledge culture of Universities

We speak largely to our selves

Our careers depend on internal conversations

Careers linked to publication numbers and research \$

#### Knowledge Deficits?

Dominance of Western European Knowledge Systems

Historic loss of the global treasury of knowledge systems

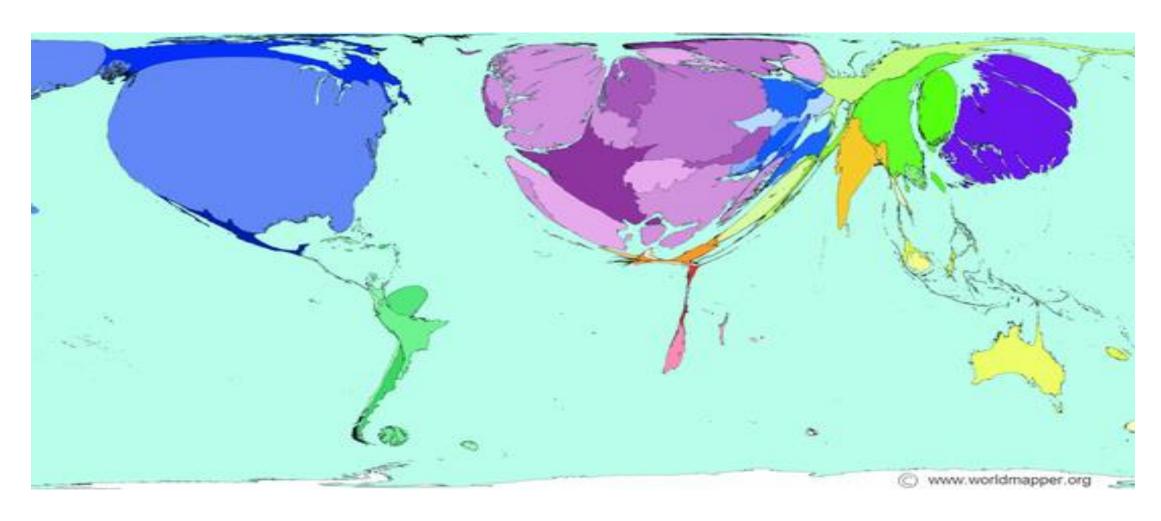
Epistemicide' – the killing of Indigenous and Ancient Knowledge systems

#### Knowledge Deficits

Lack of visibility and respect for the knowledge of everyday life

Lack of visibility and respect for the knowledge of those living different lives: homelessness, different abilities, women living with violence, refugees and more

#### Inequality in Knowledge Production



#### Research and the UN SDGs

- Targets are global life is lived locally
- Achievement of the SDGs requires transformation and engagement
- New research and engagement competencies are needed
- Research that in locally relevant and internationally significant

#### Community Based Participatory Research

• Community-based research (CBR) involves research done by community groups with or without the involvement of a university. In relation with the university CBR is a collaborative enterprise between academics and community members. CBR seeks to democratize knowledge creation by validating multiple sources of knowledge and promoting the use of multiple methods of discovery and dissemination. The goal of CBR is social action (broadly defined) for the purpose of achieving (directly or indirectly) social change and social justice. (Strand et al., 2003)

#### Principles of CBPR

- Issues or challenges originate with communities
- It is participatory
- It is cooperative, engaging community members and researchers in a process of co-construction of knowledge
- It is a co-learning process
- It involves system development and local community capacity building
- It is an empowering process through which participants can increase control over their lives
- It achieves a balance between research and action

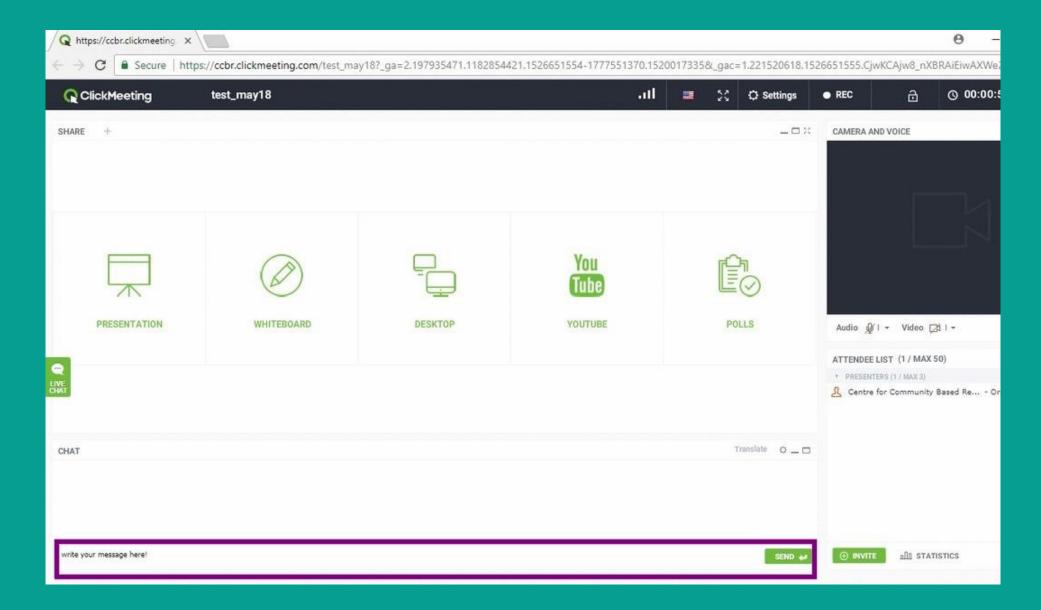
#### An action agenda

- Urgent need to build CBPR capacity in the global South and the excluded North
- UNESCO Chair approach is through the Knowledge for Change Global Consortium on CBRP
- Universities and civil society organisations need to form permanent research and training structures
- Much more visibility for the UN SDGs within our Higher Education and disciplinary research communities
- YOUR IDEAS?

#### **DISCUSSION**

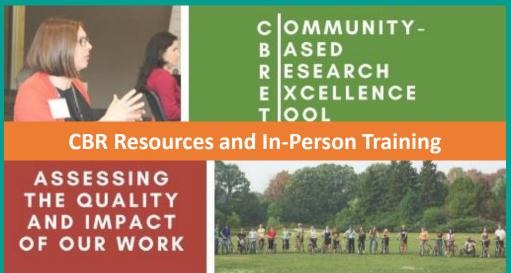


#### **Q & A**



#### More Ways to Get Involved With CBRC

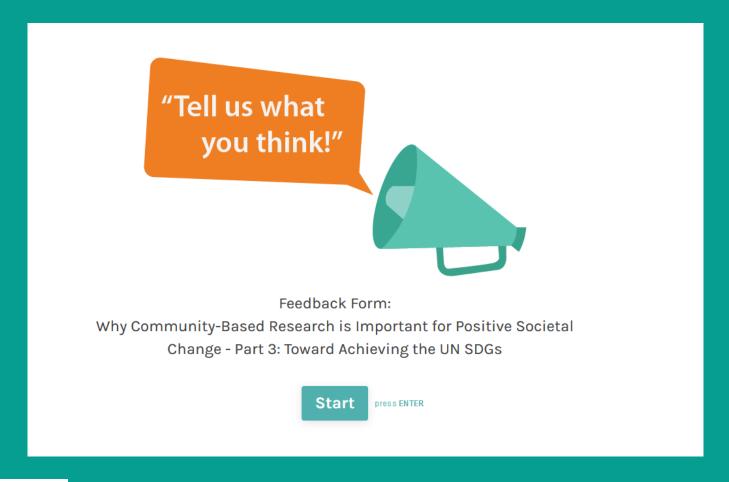








#### Please Share Your Feedback







#### Thank You!

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